

E-Vigilance & Cyber Awareness for “Coal India Limited”



Cyber Awareness: A basic understanding of cybersecurity and risks to users was provided. An introduction to concepts of virus, worm, malware, phishing, pharming, Wi-Fi attacks, steganography, social engineering, etc., was also provided.

May 25-27, 2023

Participants: 31

Insurance Business for “Tripura Gramin Bank”



The importance of insurance as a major contributor to bank revenues was emphasized. Life insurance was presented as an important component of wealth management. It was also highlighted as a tool for retention and enhancing customer loyalty. The importance of need analysis in insurance, customer service in the competitive environment, and the use of digital tools in onboarding and servicing customers was discussed.

July 08, 2023

Participants: 42

Cyber Hygiene for “Coal India Limited & NLC India Limited”



Digitalization over the past few decades had resulted in ease of doing day-to-day business activities. The rise in the widespread use of IT had also witnessed an increase in cyber-crime. Hence, all organizations had been investing a lot of time and money in cyber security. Keeping this in mind, in response to the need of the hour, we had designed a training

programme which would provide a foundation to the stakeholders on Cyber Security. The awareness and training provided were expected to enhance one's chances of detecting a scam or attack before its full enactment. This would have minimized the damage to the resources and ensured protection of information technology assets. Last but not the least, the programme would also have covered cyber laws, ethical practices and the due processes.

October 05-07, 2023

Participants: 28

Open Programme on Data Analytics in Bangladesh



This programme helped to develop a managerial understanding of the tools & techniques in Data Analytics & Machine Learning, to evaluate business decisions using techniques of analytics and to help build a data-driven organization & scale the data team. The participants were able to understand data mining algorithms and develop skills to identify

its business application.

November 03-05, 2023

Participants: 15

Towards Next orbit for “GRSE Limited”



Understanding self and assessment (knowing strengths & weakness of oneself)

Personality & Emotional intelligence with emphasis on Problem Solving & Decision making

Motivating employees: Applications

Briefing for Talent Show

Leadership and Decision Making Assessment

Strategy & Gaining competitive advantage

Case study

Conflict management & negotiation skills Discussions

November 27-December 7, 2023

Participants: 10

Insurance Business for “J&K Bank”



The importance of insurance as a major contributor to bank revenues was emphasized. Life insurance was presented as an important component of wealth management. It was also highlighted as a tool for retention and enhancing customer loyalty. The importance of need analysis in insurance, customer service in the competitive environment, and the use of

digital tools in onboarding and servicing customers was discussed.

December 09-10, 2023

Participants: 214

Building & Developing High Performance Team for “CESC Limited”



This programme emphasized developing a holistic mindset of business, which included efficiency and productivity; developing skillsets to effectively deal with difficult situations; understanding the pillars of competition for creating a winning organization; and shaping an appropriate wealth-creating mindset, which was one of the key enablers for building a

value-creating organization.

February 05-07, 2024

Participants: 20

Open Programme on HR Analytics in Bangladesh



The programme provided hands-on training on various tools in HR analytics to analyze the efficiency and effectiveness of different HR processes. It helped participants understand processes and draw inferences aligning HR and business goals. Participants learned to design and develop HR metrics and analytics tailored to the specific organization's context,

supporting long-term performance. They were able to turn metrics into analytics for effective management decisions, create and present dashboards, analyze data and inferences, and define and measure HR interventions. The focus was on Predictive Analytics and Real Business Problems.

February 22-24, 2024

Participants: 17

Data Driven Decision Making for "Berger Paints Bangladesh"



This programme emphasized how AI & ML transform and drive business growth. Focus was given on data preparation, Big Data not being a Big Bug if trained in sync with business goals, data segmentation, understanding customers' preferences, and pattern prediction. It also covered predicting customers' behaviour and designing strategies to engage them

gainfully, as well as identifying and predicting fraudulent behaviour to arrest it early.

Batch 1: February 26-27, 2024

Batch 2: March 06-07, 2024

Participants: 25

Participants: 25