



**Minutes of the 8<sup>th</sup> Meeting of IQAC, IMI Kolkata**

**July 27, 2023 at 4:00 P.M via Zoom Meeting Link**

Members present

1. *Professor Mohua Banerjee, Chairperson, IMI Kolkata*
2. *Professor Chanchal Chatterjee, Coordinator, IMI Kolkata*
3. *Professor Tirthankar Nag, Member as Trustee, IMI Kolkata*
4. *Dr. Sahana Roy Chowdhury, Member, IMI Kolkata*
5. *Dr. Rajashri Chatterjee, Member, IMI Kolkata*
6. *Mr. Subrata Debnath, Member, IMI Kolkata*
7. *Ms. Solanki Sengupta, Member, IMI Kolkata*
8. *Ms. Abhisikta Chakraborty, Member, IMI Kolkata*
9. *Mr. Dinesh Upadhyay, Member, IMI Kolkata*
10. *Mr. Harsh V. Agarwala, Member from Industry, Ori-Plast Limited*
11. *Mr. Piyush Pagaria, Member as Alumni, IMI Kolkata*
12. *Mr. Abhishek Pal, Member as Alumni, IMI Kolkata*
13. *Ms. Yukta Bardia, Member as Student, IMI Kolkata*
14. *Mr. Soukhin Sarkar, Member as Student, IMI Kolkata*
15. *Ms. Satabdi B. Chakraborty, Member Secretary, IMI Kolkata*

Special Invitees

1. *Ms. Debasree Datta, Head of Placement & Corporate Relations Relations*
2. *Ms. Karabi Bhattacharya Rao, Head, Admission & Branding*

Leave of absence

1. *Professor Pradip K. Bhaumik, Member from the Management, IMI Kolkata and Distinguished Academician, Professor Emeritus, IMI Delhi*
2. *Professor Debdas Rakshit, Member as Distinguished Academician, University of Burdwan*
3. *Mr. Gautam Ray, Member from Employer, IMI Kolkata, Executive Director – HR & Administration, CESC Limited*
4. *Professor Rachana Chattopadhyay, Member, IMI Kolkata*

Agenda

1. **Confirmation of the minutes of the previous meeting.**



2. *Discussion on Admission for PGDM 23-25 IMI Kolkata.*
3. *Stakeholders (Students, Alumni and employers) feedback analysis.*

Highlights of the Meeting:

1. The Chairperson and Coordinator greeted everyone present at the meeting.
2. All the members approved the minutes of the previous meeting held on April 21, 2023.
3. The Coordinator requested Ms. Karabi Bhattacharya Rao to present the admission snapshots of PGDM 2023-25 which are as follows:
  - Ms. Rao presented various comparative statistics of student admission over the last 03 years as:
    - ✓ Total number of applications received in 2021 was 4047 followed by 4445 in 2022 and 4620 in 2023 representing an inclined graph over these 03 years.
    - ✓ She also analyzed the in-state and out-state student ratio for the last 03 years which shows a gradual increase in outstation students taking admissions in IMI Kolkata. The in-state and out-state percentage ratio was 60:40 in 2021, followed by 73:27 in 2022 and 54:46 in 2023.
    - ✓ The gender diversity in the total admission population was seen much improved from the last 02 years as male female percentage ratio in 2021 and 2022 were 58:28 and 60:40 respectively compared to 54:46 in 2023.
    - ✓ Next, the quality of student intake was analyzed dividing the category as engineer and non-engineer students. The statistics reflect about 85% of non-engineer background students taking admission over the last 03 years on average. A 45% target for engineering students has been set to improve the overall quality of the batches. 15% of non-engineers were from different backgrounds such as B.A., B.COM, B.Sc, BBA and BHM.
    - ✓ Ms. Rao also presented comparative statistics of freshers and experienced students and found that the number of fresher students are much higher (83%) over the last 03 years in comparison to experienced students (17%) taking admission to IMI Kolkata.

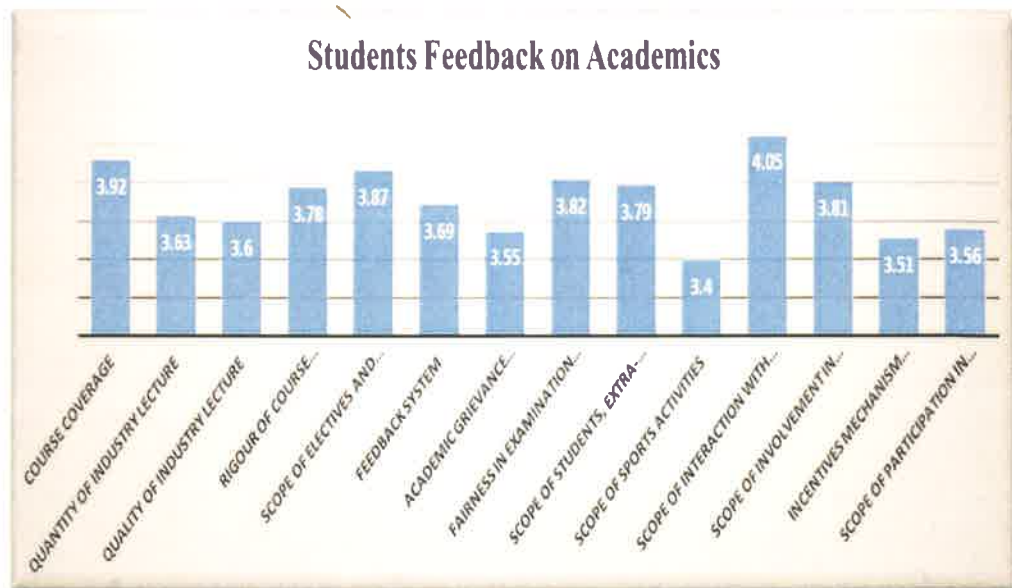


- Mr. Harsh Agarawala wanted to know about the qualitative parameter that has been taken into consideration while shortlisting applicants. Ms Rao conveyed that apart from the compulsory 50 per cent criteria for 10<sup>th</sup>, 12<sup>th</sup> and graduation as per AICTE, 60 per cent in 10<sup>th</sup>, 12<sup>th</sup> and graduation and engineering background also adds weightage to the student shortlisting.
  - In line with Ms. Rao, Prof. Banerjee also conveyed that regional diversity, as well as gender diversity, have also been taken into consideration during the admission. There has also been an EWS reservation in IMI Kolkata admission procedure which is being taken care of while shortlisting. All of these criteria are also encouraged to be included nowadays by the government of India through their various ranking and accreditation parameter.
4. The Coordinator thereafter thanked Ms Rao for the presentation and requested Ms. Abhisikta Chakraborty to present before the committee on the feedback received from the students on various parameters.
- Ms. Chakraborty conveyed that The student's feedback on the Academics of IMI-Kolkata was taken from the PGDM 2021 -23 batch over a period of one month. The total batch size was 185 of which the total number of respondents was 175. Data were collected on 5-point Likert Scale, where "5" indicates "Excellent" and "1" indicates "Poor".
  - Following parameters were taken into considerations for collecting the data:

1	Course Coverage
2	Quantity of Industry Lecture
3	Quality of Industry Lecture
4	Rigour of Course Curriculum
5	Scope of Electives and Specialisation offered
6	Feedback System
7	Academic Grievance Redressed
8	Fairness in Examination System
9	Scope of Students, extra-curricular activities (Clubs, Fests etc.)
10	Scope of Sports Activities
11	Scope of Interaction with Faculty Members
12	Scope of involvement in Institute's academic activities (participations in conferences, lectures etc.)
13	Incentives mechanism (scholarships, medals, certificates etc.)
14	Scope of participation in Fests/intellectual events outside IMI-K



- Based on the above-mentioned parameters, students' feedbacks were collected and the results are as follows:



- Apart from the above-mentioned feedback, Ms. Chakraborty also mentioned that students have suggested improving the quality as well as the number of guest lecturers and the PGDM office along with the placement office are trying to address this matter that has been highlighted by the stakeholders by involving significant number of guest lectures from CHRO and other reputed management companies to sustain.
  - The coordinator then thanked Ms. Chakraborty for presenting and analyzing the student feedback and requested her to prepare an action-taken report based on the suggestions received from the passing out students of the PGDM 21-23 batch.
5. Prof. Chatterjee thereafter requested Ms. Debasree Datta to discuss the feedback received from other stakeholders namely Alumni and Recruiters.
- Ms. Datta mentioned that modalities of the feedback from recruiters were collected two times, firstly, when the students came back from the summer internship programs and later, when the students were finally recruited and placed by the companies.
  - Below-mentioned suggestions were given by the recruiters in the academic year 2022-23:

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- a) The students participated actively in the summer internship project with their dedication and eagerness to learn throughout the training programme.
  - b) The students can work on their communication and email writing skills.
  - c) The students should be encouraged to do an online certification programme.
- Apart from recruiters, the below suggestions were given by Alumni in the academic year 2022-23:
- a) The curriculum should be more industry focused and courses relevant to the industry are to be introduced in the curriculum.
  - b) Alumni Members offered to conduct Mentoring sessions with the PGDM students where Alumni can share their work experience and current industry needs.
  - c) More institutional brand-building exercises are to be conducted.
- In line with the discussion with Ms. Datta, Mr. Agarwala wanted to confirm whether feedback was taken from the faculty members also. In this regard, Prof. Banerjee mentioned that there has been an internal mechanism in the institute, the academic council meeting where faculties discuss the suggestions received from the students and whenever there is a need to introduce a new course, the meetings are held to improvise the thoughts of the faculties throughout course curriculum.
- Prof. Chatterjee also added that there is a separate practice where faculty feedback is taken in the same format as they are taken from other stakeholders from the Dean's office. The same will be presented in the next IQAC meeting.
- The coordinator thanked Ms. Datta for the presentation and requested her to prepare an action-taken report based on the suggestion received from the stakeholder for IQAC record purposes.

As there were no other matters to be discussed, the meeting ended with a vote of thanks and regard to all the members present by the Coordinator.

Signature of Coordinator  
(Professor Chanchal Chatterjee)

Signature of Chairperson  
(Professor Mohua Banerjee)