



**International Management Institute, Kolkata**

**Local Business Accelerator 2022-23**

S.No.	Company Name	Faculty Mentor	Industry Mentor	Designation	Project
1	Webingo	Gobina Roy	Rishav Sadhu	Co-Founder	1.Expand the customer base by increasing the market share in existing markets 2. Launch targeted marketing campaigns to increase brand awareness and attract new customers
2	Arosia Water (Hydrotech Solutions Pvt. Ltd)	Soni Agrawal	Souvik Ghosh	Director	Drive sales growth by introducing new products or services, or by enhancing existing ones.
3	Dhanwantary Medicare	Ruchi Sharma	Ravindra Khandelwal	Co-Founder	Evaluate the online pharmacy business landscape and design strategies to enhance the sales of Dhanwantary Medicare
4	Leveraged Growth	Chanchal Chatterjee	Ashwini Bajaj	Founder	Conceptualize, Design and Develop the Leveraged Growth Website and Business in New Domains
5	Diverse Genomics	Boudhayan Ganguly	Saurav Jaiswal	Co-Founder	Streamline the accounting processes of Diverse Genomics
6	Poddar Mercantile	Surendra Poddar	Ashok Poddar	Founder	Setting up the distribution channel in Chennai and coordination from Kolkata
7	TABLT	Jeevananthan M	Anish Agarwal	Co-Founder	Develop a system for inventory visibility and lean operations. Develop customer centric programs for TABLT



8	Philoyes	Rituparna Basu	Rahul Basak	Founder	Conceptualize, Design, Develop and execute the sales the strategies for Philoyes
9	Chem Maco	Tinu Jain	Deepak Hazra	Co-Founder	Analyze the factors for sales and marketing in paint industry
10	Durga Caterers	Sachin Modgil	Mahanish Panda	Owner	Business Development Acceleration for Durga Caterers
11	Gravitas	Argya Ray	Aarsh Shrivastava	Founder	Generation of leads, schedule demonstration and convert them on the ground in the healthcare sector
12	OM Foods	Avinash Srivastava	Karan Mishra	Owner	Market research for new products, design and establish a channel of distribution
13	Calcutta Photo Tours	Anees Ahmed	Manjit Singh Hoonjan	Owner	Conceptualize, design and develop the trails for foreign guests at different parts of the city