

## International Management Institute, Kolkata

Workshops and Seminars Conducted on Entrepreneurship, Innovation and Emerging Skills  
Academic Year 2023-24

Item	Dates/Duration	No. of Participants/ Invited Speakers	Details of Intellectual Contribution	Social Media Link
Panel Discussion	24th Feb, 2024 (2 Hours)	189/3	On February 24, 2024, IMI Kolkata hosted Supply Chain Summit 6.0 on "Navigating Supply Chain Resilience in the Digital Age." Dignitaries like Mr. GAUTAM MUKHOPADHYAY, Lead Consultant and entrepreneur, Amvision, Mr. Anirban Sanyal, Supply Chain and National Logistics, Century Ply and Mr. Anupam Bhattacharya, Sales Planning Manager, Tata Steel discussed digital transformation and strategies.	<a href="https://www.linkedin.com/feed/update/urn:li:ugcPost:7167917710956253185/">https://www.linkedin.com/feed/update/urn:li:ugcPost:7167917710956253185/</a>
Entrepreneurship Seminar	31 <sup>st</sup> Jan, 2024 (1 Hour)	189/1	On Jan 31, 2024, IMI Kolkata hosted the incredible Ms. Vineeta Agrawal, Founder & CEO of VINZBERRY, as the esteemed guest speaker for an inspiring entrepreneurial lecture.  Her insights on the essential areas to focus on during your entrepreneurial journey – it's not just about steps, it's about mindset. Ms. Agrawal, drawing from her own journey, shed light on the power of humility in business growth.	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7159589341156069377/">https://www.linkedin.com/feed/update/urn:li:activity:7159589341156069377/</a>
Venture development workshop	19 <sup>th</sup> Jan, 2024 (1 Hour)	45/1	On January 19, 2024, the campus buzzed with innovation as Mr. Sumangal Pugalia, Founder Pacific Designs, graced the venture development workshop. The event saw students immersed in a transformative experience. Mr. Pugalia, a visionary entrepreneur, guided and shared invaluable insights, steering the budding talents toward success in the realm of New Venture	<a href="https://www.linkedin.com/feed/update/urn:li:ugcPost:7155069624269643777/">https://www.linkedin.com/feed/update/urn:li:ugcPost:7155069624269643777/</a>

			Development. The air was charged with inspiration as IMI Kolkata solidified its commitment to nurturing future business leaders, by empowering the entrepreneurial spirit.	
Entrepreneurship Seminar	20 <sup>th</sup> September, 2023 (1 Hour)	189/1	<p>A session by Ms. Pallavi Luharuka, Founder and CEO, Royal Bengal Greentech, Pvt. Ltd., was held at IMI Kolkata on September 20, 2023, under IQAC with the assistance of IIC and E-cell. The topic for discussion was "Role of Startups in Circular Economy and Sustainability".</p> <p>The discussion inspired and raised awareness among the participants to become more socially responsible for better sustainable choices to achieve a circular economy. The session's objective was information and experience sharing in an entrepreneurial approach to attain sustainability that MSMEs could afford.</p>	<a href="https://www.linkedin.com/posts/imikolkata_guest-lecture-activity-7111956748076257280-CZ2V?utm_source=share&amp;utm_medium=member_android">https://www.linkedin.com/posts/imikolkata_guest-lecture-activity-7111956748076257280-CZ2V?utm_source=share&amp;utm_medium=member_android</a>
Entrepreneurship Seminar	4 <sup>th</sup> October, 2023 (1 Hour)	189/1	<p>On October 4, 2023, IMI Kolkata had the opportunity to host Mr. Shamik Guha, the Co-Founder and CEO of Altor to impart valuable insights to students about the process of Startup Ideation and to recount his personal entrepreneurial journey.</p>	<a href="https://www.linkedin.com/feed/update/urn:li:ugcPost:7115672136643489793/">https://www.linkedin.com/feed/update/urn:li:ugcPost:7115672136643489793/</a>
Launch of LBA and NVD 2023-24	1 <sup>st</sup> September, 2024	189/16	<p>On 1st September 2023, IMI Kolkata conducted the inaugural session of the second batch of its Entrepreneurship courses that are part of the PGDM Programme. The session was called "Empowering future leaders through Entrepreneurship -nurturing New Venture Development (NVD) and fostering Local Business Accelerator (LBA)."</p> <p>The team of business partners includes: Jaydip Mukherjee from Snap-E Cabs, Rachna Jaiswal from AKJ Industries, Ravindra Khandelwal from Dhanwantary Pharmacy, Pooja Saria from Artsty, RISHAV SADHU from Webingo , Ankit Chhparia from COFTEA, Saurav Jaiswal from Diverse Genomics Pvt. Ltd., Vinita Saraf from Ektara, Ritobroto Mukherjee from Emsurg Healthcare (India) Pvt. Ltd (India), Aarsh Srivastava IN from</p>	<a href="https://www.linkedin.com/posts/imikolkata_lba-nvd-activity-7103755756612571136-nxP6?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/imikolkata_lba-nvd-activity-7103755756612571136-nxP6?utm_source=share&amp;utm_medium=member_desktop</a>

			<p>Gravitas AI (AI For Healthcare), Rahul Basak from Philoyes Studio, Arvind Kushwaha from Delivery Pigeon , @Souvik_Ghosh from Arosia Water, Mahanish Panda from Durga Caterers, Raj Sarkar from Green Project and Sumangal Pugalia from Pacific Designs.</p> <p>Mr. Gopal Rathi, Executive Director, Strategy and Acquisition, RPSG Group, highlighted the importance of the tenets of entrepreneurship even in the corporate world, as conglomerates embark on introducing new business verticals. Dr. Mohua Banerjee, Director, IMI Kolkata, shared the Institute's background in launching the courses. The Entrepreneurship course has been meticulously crafted for students to understand and identify the pain points of MSMEs and contribute to addressing them in a hands-on mode.</p>	
LBA and NVD Evaluation	26 <sup>th</sup> August, 2023 (3 Hours)	189/5	<p>On August 26, 2023, IMI Kolkata held a progress evaluation on the students' Entrepreneurship projects in LBA (Local Business Accelerator) and NVD (New Venture Development). Faculty mentors participated with their student teams.</p> <p>The team of industry experts included Mr. Sandeep Pratap, Head of Procurement, Eveready Industries India Ltd; Mr. Anirban Sanyal, Head of Supply Chain &amp; National Logistics, Century Ply; and Mr. Gautam Saraswat, Head of Marketing, Aludecor; Mr. Arvind Kushwaha, Co-founder, Delivery Pigeon, and Mr. Sumangal Pugalia, Founder of Pacific Designs.</p> <p>The industry experts will return to campus once more in October 2023, as Evaluators of the final Entrepreneurship Project Reports.</p>	<p><a href="https://www.linkedin.com/feed/update/urn:li:activity:7101943753375956993/">https://www.linkedin.com/feed/update/urn:li:activity:7101943753375956993/</a></p>

			<p>The purpose of this interim event was to provide students with a forum where they could get comments on their work progress, and note evaluators' expectations from the completed project.</p> <p>Post presentations, evaluators engaged in a dynamic Q&amp;A session, testing students' quick thinking. The event concluded with gratitude and tokens of appreciation for the evaluators.</p>	
Entrepreneurship Seminar	13 <sup>th</sup> September, 2023 (1 Hour)	189/1	<p>“Difficult things are not difficult till the time your perceive things right”</p> <p>On September 13, 2023, IMI Kolkata under IQAC, ECell and IIC had the honor of hosting Mr. Kunal Mukherjee, Director and CEO of Emsurg Healthcare (India) Pvt. Ltd., for an enlightening session on the "Future of Entrepreneurship" in India.</p> <p>During his talk, Mr. Mukherjee emphasized the significance of perception when venturing into entrepreneurship and illustrated this concept using the Ikigai framework, which focuses on the pursuit of passion for success.</p>	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7107386412722786304/">https://www.linkedin.com/feed/update/urn:li:activity:7107386412722786304/</a>
Entrepreneurship Seminar	9 <sup>th</sup> August, 2023 (1 Hour)	189/1	<p>The Institutions Innovation Council (IIC) of IMI Kolkata offered its young brains the opportunity to grasp the essence of business values on August 9th, 2023, at the session "Relevance of Entrepreneurship in Today's digital world- value proposition" delivered by notable guest Mr. Jaydip Mukherjee, Co-Founder &amp; COO, Snap-E cabs, Co-Founder &amp; COO, EDP Software Ltd. The speaker animatedly explained important measures while sharing his experience in a lively exchange that uplifted the mood of the audience.</p>	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7095082010527883264">https://www.linkedin.com/feed/update/urn:li:activity:7095082010527883264</a>
Supply Chain Management Workshop	11 <sup>th</sup> July, 2023 (1 Hour)	189/1	<p>On 11th July 2023, IMI Kolkata's Orientation Program for the PGDM Batch of 2023-25 was enlivened by an enthralling lecture delivered by Mr. Rana Goswami, Chief Operating Officer, Shyam Metalics &amp; Energy Ltd. Mr. Goswami defined supply chain management as "the process of planning, organizing, and</p>	<a href="https://www.linkedin.com/posts/imikolkata_imi-orientation-activity-7085550433217183744-2VW2?utm_source=sh">https://www.linkedin.com/posts/imikolkata_imi-orientation-activity-7085550433217183744-2VW2?utm_source=sh</a>

			controlling the flow of goods, services, and information from the point of origin to the point of consumption". Mr. Goswami also discussed the importance of total logistic management (TLM), a holistic approach to managing the flow of goods, services, and information throughout the supply chain	<a href="#">are&amp;utm_medium=member_android</a>
Entrepreneurship Workshop	7th July, 2023 (2 Hours)	189/5	On July 7, 2023 IMI Kolkata hosted Entrepreneurship Summit on the theme of Driving Economic Growth through Entrepreneurship, where Ms. Rachna Jaiswal, Founder, PIPABOX Mr. Ritobroto Mukherjee, Marketing Director, Emsurg Mr. Ankit Chhaparia, Founder, Coftea; Mr. Rahul Basak, Founder, Philoyes; Ms. Vinita Saraf, Founder, Ektara Foundation have shared their thoughts	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7082997044344201216/">https://www.linkedin.com/feed/update/urn:li:activity:7082997044344201216/</a>