

2.3.2 Teachers use ICT-enabled tools including online resources for effective teaching and learning:

Faculty members of IMI Kolkata increasingly leverage ICT-enabled tools to enhance the teaching and learning experience. These tools transform traditional classrooms into dynamic, interactive environments that foster student engagement and improve learning outcomes.

ICT (Information and Communication Technology) tools such as smart boards and high-speed internet connectivity enable teachers to present complex concepts through multimedia presentations, animations, and video clips. Student engagement tools like **Mentimeter** are used mandatorily in all courses. Platforms like Google Classroom, Microsoft Teams, and Zoom facilitate seamless communication and collaboration, allowing both offline and online instructions.

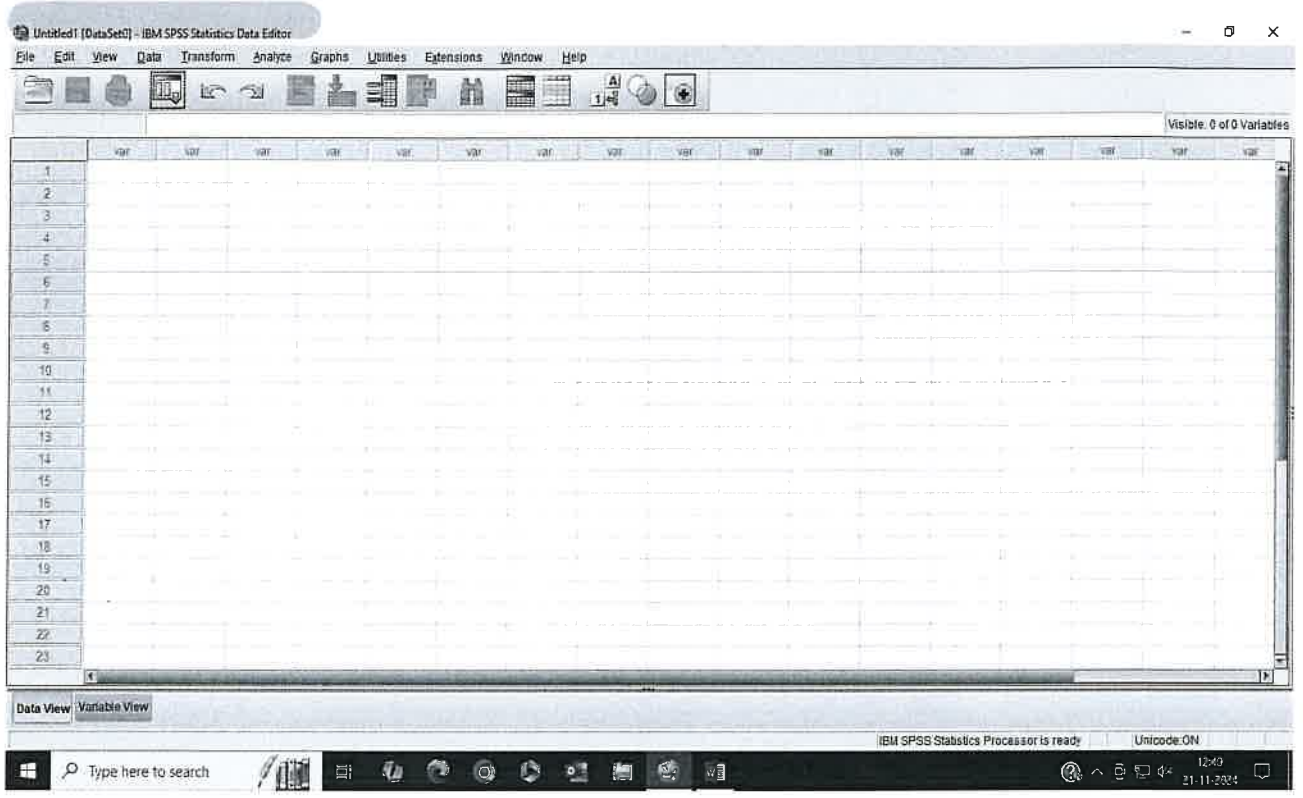
Online resources, including MOOCs (Massive Open Online Courses) from platforms like **Coursera**, provide students access to knowledge beyond the classroom. These resources support self-paced learning and offer diverse perspectives on various subjects. **Simulation tools** and **Bloomberg terminals** also allow students to gain practical experience, enhancing their understanding of theoretical concepts.

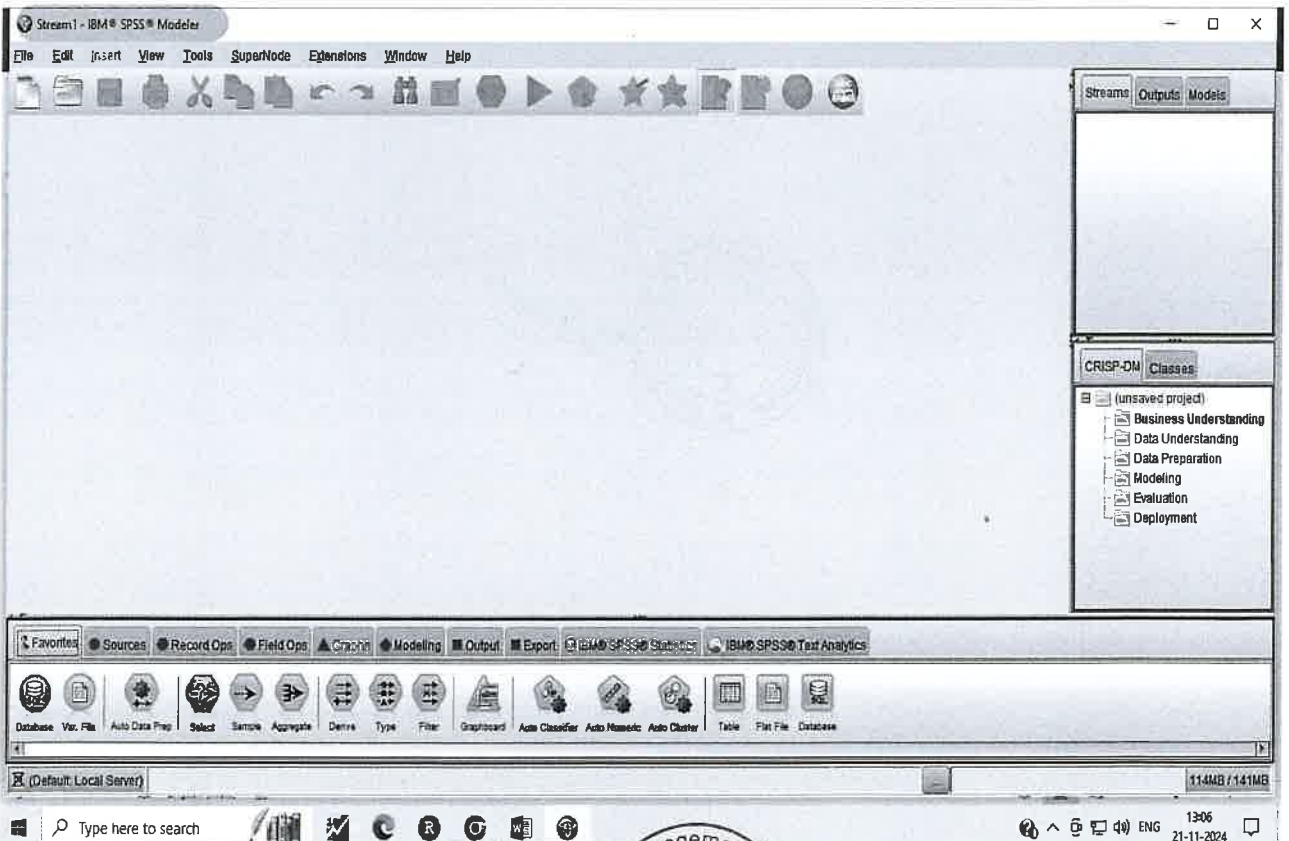
The use of Learning Management Systems (LMS) like **OLT** (Online Teaching and Learning) helps organize course materials, conduct online assessments, and track student progress. This integration of ICT tools not only makes learning more engaging but also prepares students for accepting future digital transformations.

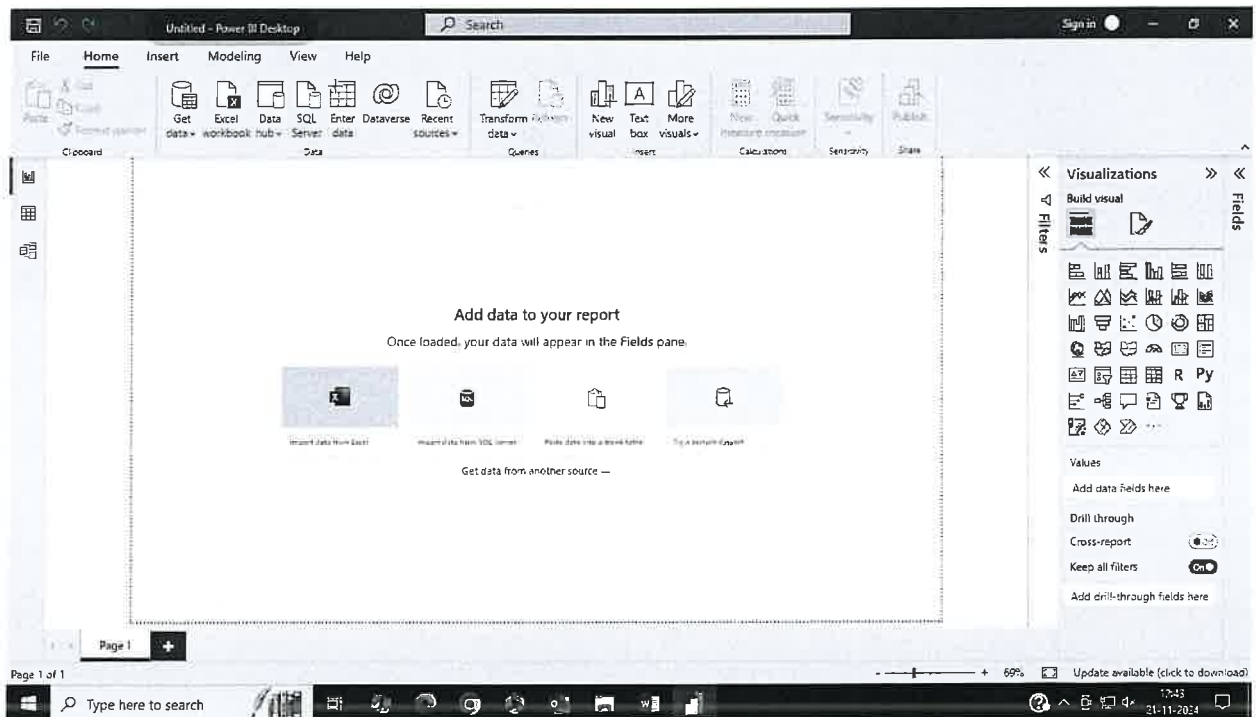
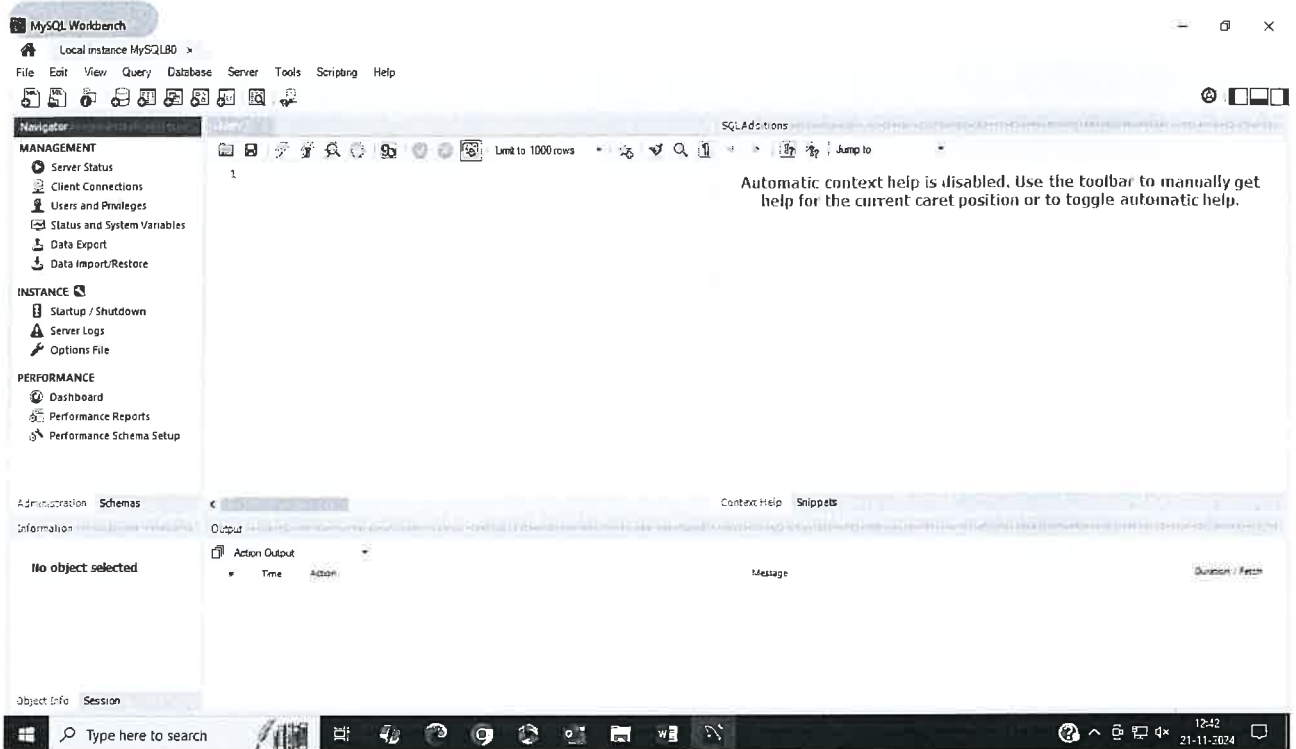
Please find below the table showing the course details along with the corresponding technology mapping:

Area	Courses with Technology Component	Technology mapping
MISA	IT for Sustainable Future	Emerging Technologies like Artificial Intelligence and Machine Learning
	Data Pre-Processing and Visualization	Data Pre-Processing-Excel and Data Visualization software - Tableau
	Research Methodology for Management	Data Analysis Software - SPSS
	Business Analytics	Analytics-Machine Learning, AI, KNIME, Big Data, Augmented

		and Virtual Reality, Generative AI
	Data Analytics	Python (Jupyter Notebook)
	Database Management and Application	SQL
	Marketing Analytics	Orange/Knime/ Gephi/SPSS Modeller/SPSS Statistics/MS Excel, Power BI
	Multi-Criteria Decision Making	Microsoft Excel and TORA
	Block Chain and Business Application	Solidity
OM&QT	Operations Management Core I	Industry 4.0
	Operations Management Core II	Smart Manufacturing
	Supply Chain Management Core Elective	Digital Technologies in Supply Chain
	Operations Research	SPSS and Excel
Marketing	Marketing Core Elective	Digital Marketing (DM), Emerging Technologies for Marketing, Application of Artificial Intelligence in Marketing
Finance	Financial Management I	Use of Bloomberg Database and MS Excel applications
	Financial Management II	Digital Ecosystem for Financial Organization, Blockchain, Basics of Fintech
OBHR	Human Resources Management	Smart HRM System, AI for Employee engagement and Talent Acquisition
	HR Analytics	MS Excel, Power Bi, and SPSS
Strategy, Innovation & Entrepreneurship	ESG for Responsible Value Creation	Role of technology in ESG implantation, linking metrics and reporting









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Files Running Clusters

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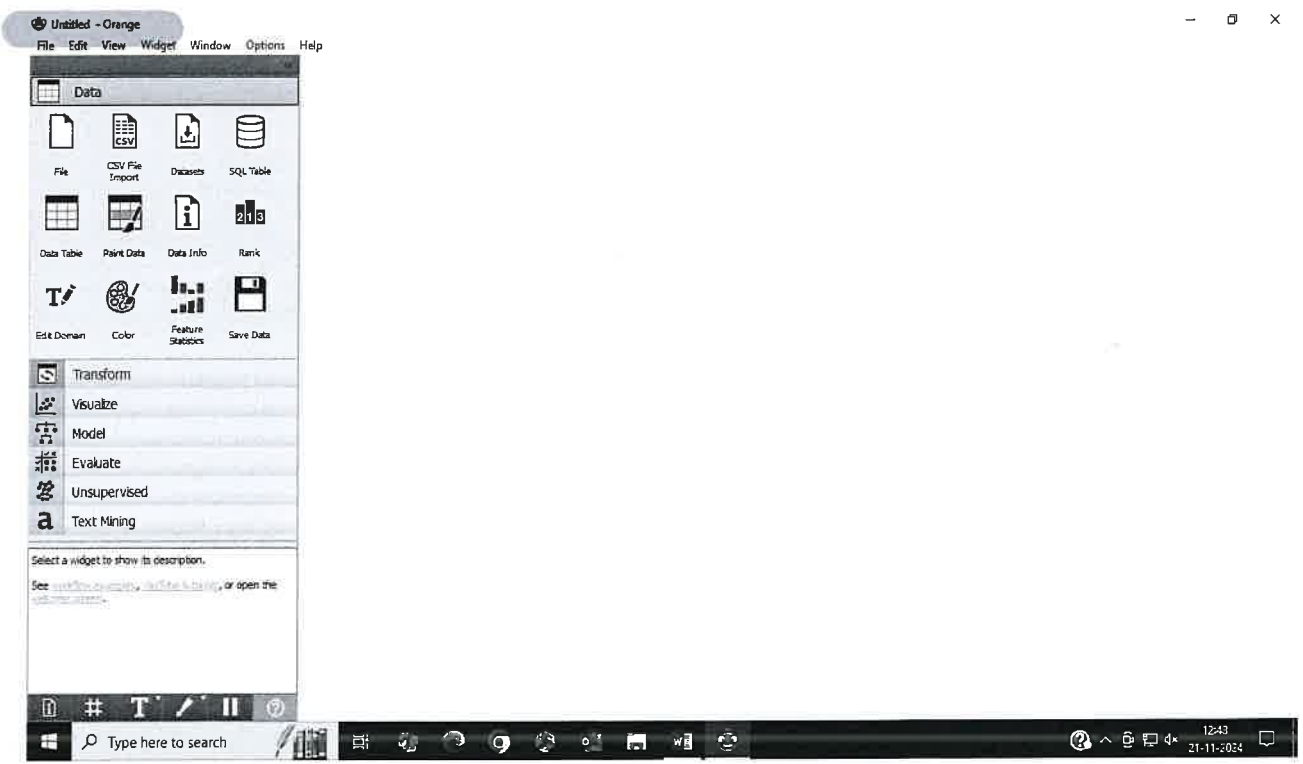
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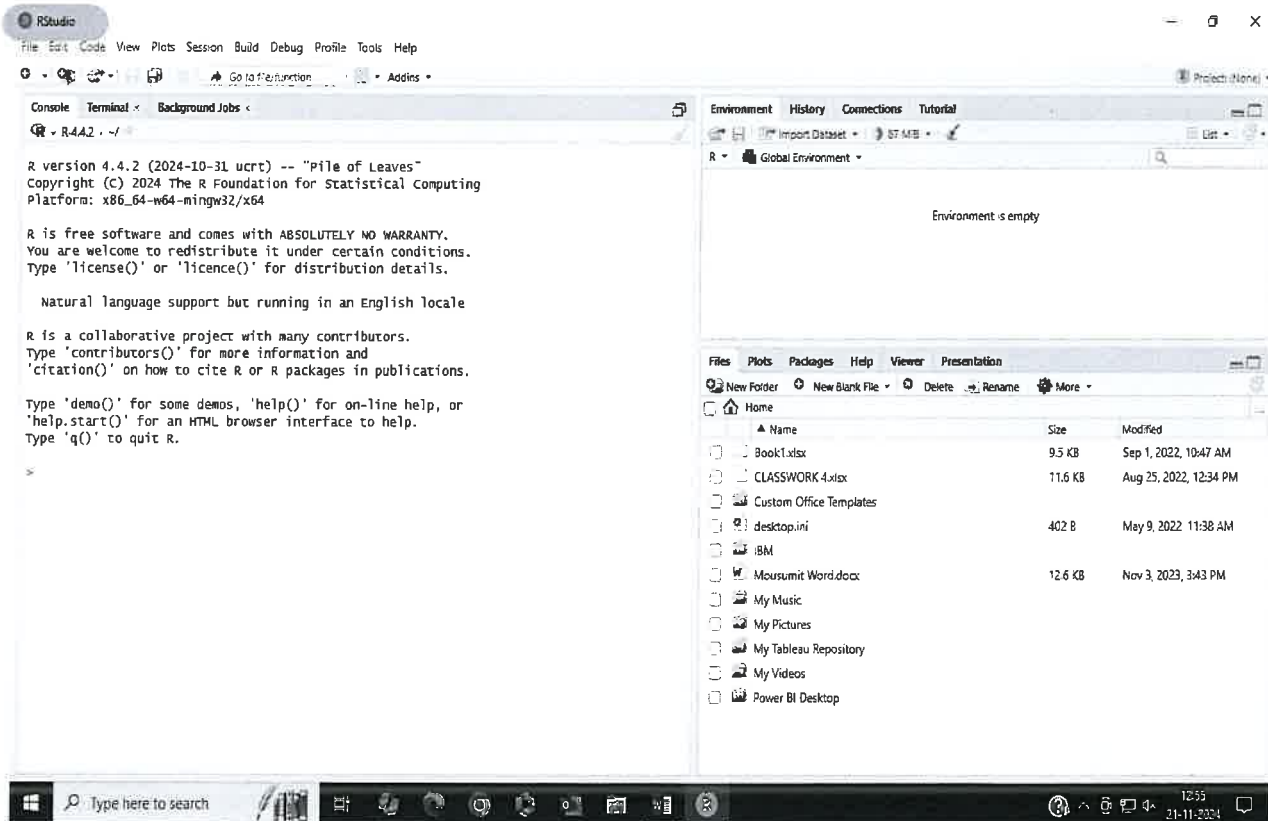
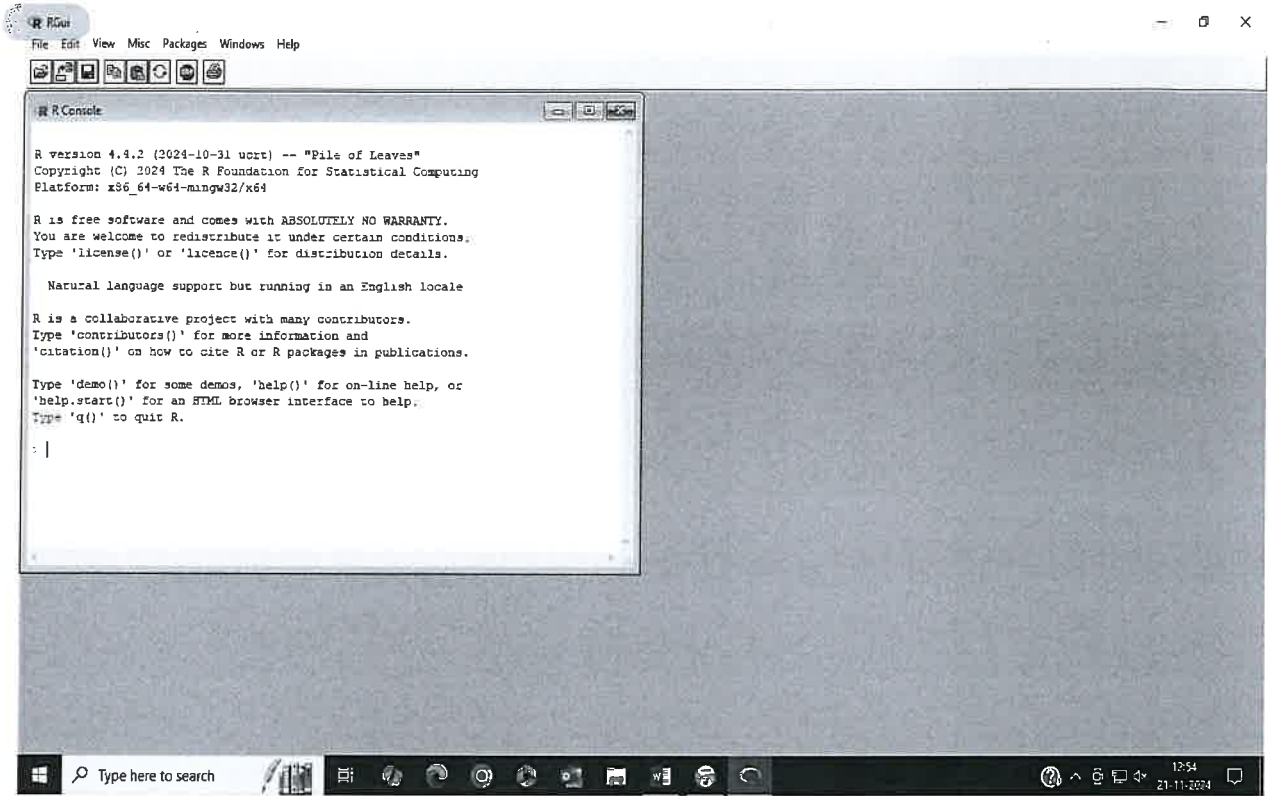
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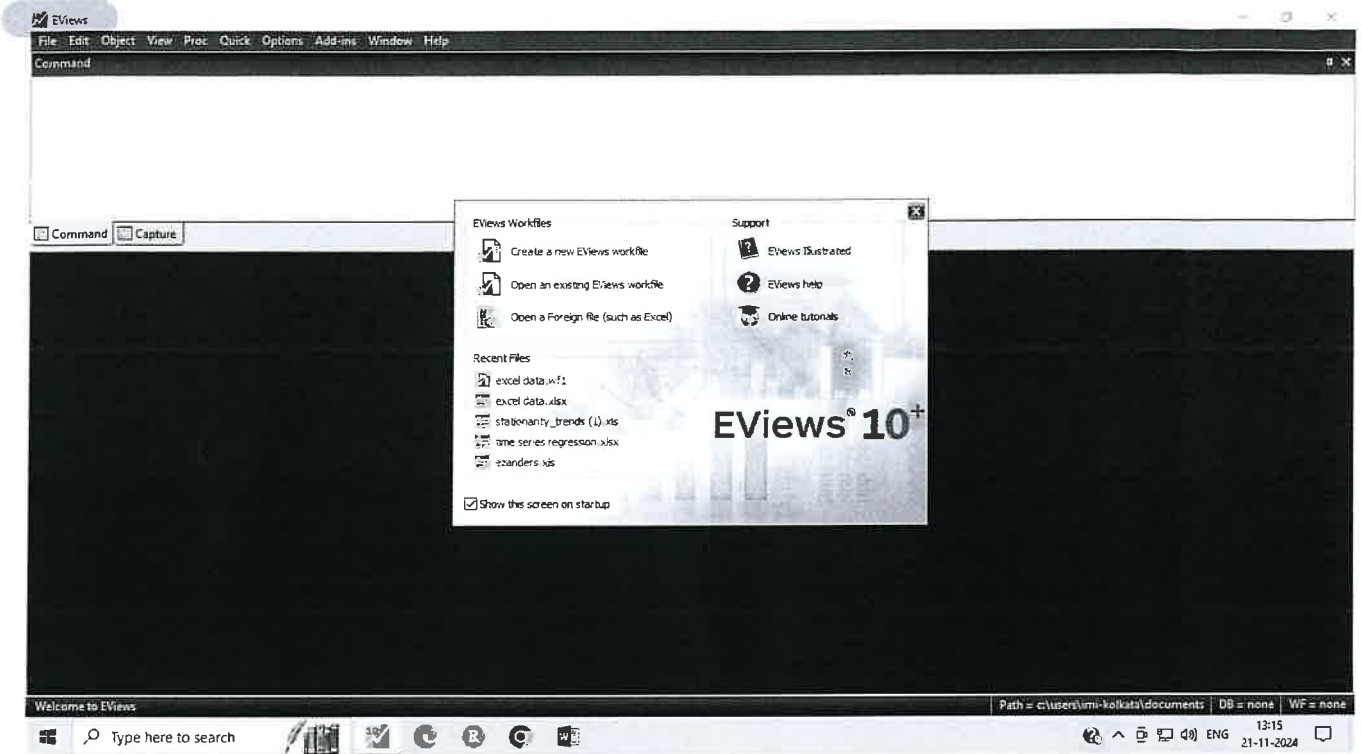
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M. Sanyal







ILLINOIS

03-Nov-2023

Ankit Narayan

has successfully completed

Global Impact: Business Ethics

an online non-credit course authorized by University of Illinois at Urbana-Champaign and offered through Coursera



Patricia Werhane
Adjunct Teaching Professor of Business Administration and Center for Professional Responsibility Faculty Fellow
Gies College of Business
University of Illinois at Urbana-Champaign



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