



Online Faculty Development Program
On
Managing References and Citations with Mendeley
21st December 2024

International Management Institute Kolkata

2/4 C, Judges Court Road, Alipore, Kolkata 700027

International Management Institute Kolkata

Presents

Faculty Development Programme (FDP)

on

MANAGING REFERENCES AND CITATIONS WITH MENDELEY

21st December 2024

in collaboration with

**Centre of Applied Blockchain and Digital
Transformation**

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Internal Quality Assurance Cell (IQAC)

About IMI Kolkata:

IMI Kolkata has been developed under the patronage of RP - Sanjiv Goenka Group, a well-known Industrial conglomerate of India which is an extension of IMI Delhi for catering to the education needs of the Eastern Part of the country. In 2011, IMI Kolkata came up in Eastern India to enable bright young minds to gain access to the excellent IMI Management pedagogy. IMI Kolkata has grown rapidly since its modest beginning in 2011 to the extent that it is today one of Kolkata's well-known B-schools. IMI Kolkata has been ranked 56th overall among 700-plus Management Institutions in India.

The flagship PGDM programme is accredited by the NBA (National Board of Accreditations) has international accreditation from AMBA- MBA specific global accreditation organization, and is an associate member of EFMD Global, and AACSB which are renowned global accreditation bodies. IMI Kolkata is considered one of the top-ranking Management Institute in India and amongst the top three Management Institutes in the Eastern region. The credit for our rapid growth goes to our excellent Faculty members who all have Doctorates from reputed Institutes/Universities like IIT, IIM, etc. and have adequate Industry experience. IMI has international collaboration with foreign universities of high repute.

About Applied Blockchain and Digital Transformation Centre

The Applied Blockchain and Digital Transformation Centre at IMI-Kolkata (initially named as the Bharat Blockchain Network Chapter at IMI-Kolkata) aims to work in the emerging domain of blockchain and other emerging technologies causing digital transformation to foster academic and industry knowledge enhancement and engagement, corporate partnerships and action-based research.

About the Programme

The FDP aims to provide a detailed discussion on the importance of referencing, the need for a reference Manager or RMS, ways to do APA referencing style, how to populate Mendeley Library, how to insert citations and bibliography in Word, how to manage a Mendeley Library, how to add new reference styles, and Mendeley Cite / Reference Manager.

Intended Participants:

1. Faculty members
2. Doctoral students
3. Industry Practitioners

Content:

- Importance of referencing
- Why do we need a Reference Manager / RMS?
- APA referencing style
- How to populate Mendeley Library?
- How to insert citations and bibliography in Word?
- Managing a Mendeley Library
- How to add new reference styles?
- Mendeley Cite / Reference Manager

Program Directors:

Prof. Arghya Ray

Assistant Professor – MIS and Analytics
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Fees and Registration:

We invite faculty members, doctoral students and business professionals to attend this FDP. The applicants willing to participate shall apply online. **Link:** <https://rzp.io/rzp/hevkCHc>

The last date for application submission is **20th December 2024**.

Category (All non-residential)	Registration Fees	
	Indian	Foreign
Doctoral Scholars	Rs. 120/-	\$ 2
Faculty Members	Rs. 200/-	\$ 3
Corporate/ Business Professionals	Rs. 500/-	\$ 5

Resource Persons:

Dr. Raja Sankaran (PhD IIM-Ranchi)

Assoc. Professor, CMS Business School, Jain (Deemed-to-be University), Bengaluru

- Dr. Raja is a PhD IIM-Ranchi, Associate Professor at CMS Business School
- Earlier a Assoc. Professor at ISME, Bengaluru and Alliance University
- 32+ years of industry experience and teaching experience
- Held management positions with MNCs in service delivery roles
- In CSC, was posted in the UK in the role of Account Lead & General Manager.
- Implemented 3 six-sigma projects resulting in account savings and improved service delivery for National Grid, UK account.
- In NIIT, conducted 100+ corporate training in Enterprise Management at 30+ countries worldwide (USA, Asia Pacific, African countries), and was posted in Australia.
- Conducted trainings at Microsoft, Dallas (USA) and Seoul, South Korea.
- Dr. Raja is a member of American Psychological Association (APA), U.S.A.
- Published research papers in ABDC journals, International Journal of Bank Marketing (IJBM), Marketing Intelligence & Planning (MIP), Emerald and IIM KSM
- Research interests: are in the area of mobile technology, Consumer Behavior, Service Marketing, Brand Equity, Qualitative Techniques (Means-End Chain, Laddering), Quantitative Techniques (SEM), SLR, meta-analysis and Cryptocurrency.