



International Management Institute, Kolkata

Local Business Accelerator 2024-25

S.No.	Company Name	Faculty Mentor	Industry Mentor	Email ID	Designation	Project
1	Emsurg Healthcare	Rachana Chattopadhyay	Ritobroto Mukherjee	ritobroto@emsurg.com	Director Marketing	Enhance digital presence and overall market positioning
2	Gravitas AI	Arghya Ray	Aarsh Srivastava	Aarsh@gravitas.ai	Co-Founder & CEO	Business acceleration at Gravitas AI. Demonstration of B2B software as service.
3	Diverse Genomics	Arunava Bandyopadhyay	Saurav Jaiswal	saurav@diversegenomics.in	Co-Founder & Managing Director	Expand into Tier-2 and Tier-3 cities by strengthening digital marketing and clinician engagement. Increase cancer screening awareness through impactful campaigns. Improve product packaging to enhance durability, sustainability, and cost-effectiveness. Improve network of doctors and hospitals to increase brand presence and product adoption.
4	Philoyes	Rituparna Basu	Rahul Basak	office@rahulbasak.com	Founder	Video content analysis, Competitor Benchmarking. Strategic planning for content and outreach.



5	Coftea	Anees Ahmad	Siddarth and Kishore	saleskolkata@coftea.in / chhaptoria.ankit@gmail.com	Founder	Development of B2B business in and around Kolkata
6	Pacific Designs	Avinash Shrivastava	Sumngal Pugalia	sumangalpugalia17@gmail.com	Founder	Development of product enrolment on different platforms and develop a mechanism of data management system.
7	Delivery Pigeon	Sachin Modgil	Hemlata Kushwaha	info@deliverypigeon.in	Co-Founder & CEO	Enhancing the efficiency of last-mile delivery service. On-board the cost-effective insurance partner. Developing the market of B2B sector.
8	<u>Artsty</u>	Mohit Pathak	Puja Saria	agarwal.pooja@icloud.com	<u>Founder</u>	Strengthen the operations, marketing strategies, and overall business efficiency of different products. Devise the digital strategy across platforms.
9	Ek Tara	Roma Puri	Vinita Saraf	info@ektara.org.in / vinita@ektara.org.in / manjusmita@ektara.org.in	Trustee	Develop Child Welfare Parental Engagement, Information and Communication Technologies, Ek Tara Resource Centre, and the STEAM Lab
10	AKJ Industries	Ruchi Sharma	Rachna Jaiswal	rachna@akjintl.com	Director	Business Development Acceleration for AKJ Industries. Development of marketing campaigns and social media strategy.
11	Vinzberry	Sahil Jasrotia	Vineeta Agrawal	connect@vinzberry.com / vineeta@vinzberry.com	Founder	Analyze public market data, study competitor strategies, and conduct direct consumer surveys. Engage Skincare influencers to promote the brand.



12	E-Gyan Hub	Sweta Sinha	Om Prakash Behera	omprakash.behera@yahoo.com	Founder	Outreach and Brand Awareness Acceleration for e-Gyaan Hub
13	Leveraged Growth	Ruchi Sharma	Arpita and Mainak	aswinibajaj.edu@gmail.com	Chief Executive Officer	Streamlining of content workflows, enhanced digital visibility for key initiatives. The development of structured processes for blogs, articles, and Canva designs.
14	Eponic Supply	Arindam Bhattacharjee	Aastha Agrawal	eponic.supply@gmail.com	Founder	Enhancing new product labels and conducting extensive research to facilitate product listings on major e-commerce platforms.
15	ICON	Sayantana Kundu	Nikhil Munjal	iconsolutions72@gmail.com	Owner	Creating a Distribution Channel for ICON Solutions in Kolkata
16	The Centre for Pranic Healing	Chanchal Chatterjee	Saurabh Thirani	saurabhthirani@gmail.com	Founder	Business Development Acceleration for The Centre for Pranic Healing
17	Swaransh IT Solutions	Arghya Ray	Rahul Singh	rahul@swaranshitsolutions.in	Founder	Development of Blockchain based Verification Products
18	Intime IT Services	Samyadip Chakraborty	Abhishek Pal	abhishekpai.iitg@gmail.com	Managing Director	Identify the areas and sector that can use AI and ML in future ERP systems
19	Arosia Water	Sahana Roy Chowdhary	Souvik Ghosh/Naveen Gupta	souvik@hydroteclimited.com	CEO	Restoration of coastal and marine biodiversity.



						Reduction in microplastic contamination of water sources, benefiting marine life and fishing communities.
20	A Cube Apparels	Kishalay Adhikari	Ankit Shah	Acube136.llp@gmail.com	Business Partner	ERP Implementation at A-Cube Apparels LLP. To enhance the company's online presence, refining marketing strategies, conducting in-depth market surveys, and facilitating collaborations with businesses using ERP systems.
21	SNG Micron Pvt Ltd.	Sachin Modgil	Ganesh Kumar	sngmicronspvtld@hotmail.com	Chief Executive Officer	Enhance the customer base in West Bengal, Orissa and Chhattisgarh States
22	SCG Thailand	Rohan Mukherjee	Mongkol Pomsanpang and Karmjot Singh	mongkopo@scg.com/Karmjots@scg.com	Sales Manager	Non-ferrous Business Development for SCG International in India New Market Development for DSB products (Decoratives, Surfaces & Bathroom Category)
23	Webingo	Avinash Shrivastava	Rishav Sadhu	rishav@webingo.in	Founder and Director	Online reputation management and Customer engagement
24	Durga Caterers	Sachin Modgil	Mahanish Panda	durgacatererskolkata@gmail.com	Owner	Business Development Acceleration for Durga Caterers. Exploring the tie-ups with restaurants and enhance the reach