



LEVERAGED GROWTH PVT. LTD.

50, Chowringhee Road

Rear Building, 2nd Floor, Kolkata - 700071

E-mail : info@leveragedgrowth.in

Web : leveragedgrowth

Date: 13th May 2025

To
Director
International Management Institute (IMI) Kolkata
2/4C, Judges Court Road,
Alipore, Kolkata – 700027

Subject: Letter of Contribution - Local Business Accelerator Program

Dear Sir/Madam,

We are pleased to acknowledge the contribution of the student interns from IMI Kolkata who collaborated with us under the Local Business Accelerator initiative.

Over the course of the engagement, the students supported our Marketing and Finance teams across multiple projects. Their work included competitor analysis, SEO review, stock reporting, content creation, and data visualization.

Some key contributions include:

- Creating and refining over 10 social media content pieces tailored to our target audience.
- Conducting keyword and backlink research across 8 competitor websites.
- Drafting 4 stock reports with graphical insights and financial analysis.
- Suggesting improvements that helped standardize our Canva designs for better brand consistency.

Their commitment, attention to detail, and adaptability brought fresh energy to our team. We appreciate their effort and thank IMI Kolkata for facilitating this meaningful collaboration.

Regards,
Aswini Bajaj
CEO
Leveraged Growth