

# **IMIK**ins

*Annual Alumni  
Magazine*

**Volume 2024**



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## MESSAGE FROM THE DIRECTOR



Dear Alumni Achievers,

Hearty welcome from your beloved Alma Mater.

Since 2013, eleven batches have graduated from IMI Kolkata and walked into the business world to prove their mettle beyond the campus walls, while carrying with them the fortunes of the Institute. I thank all of you for being an important part of IMI Kolkata. I know you personally from our classroom experiences and thereafter I have interacted with many of you on different occasions. Meeting you has always been a wonderful experience!

The bond between an Institute and its Alumni is forever. Today when we browse through professional social media platforms like LinkedIn, for success stories in the different corners of the world, we are happy to note that you are the author of one such story. I am sure you have made your bosses, peers and organizations proud and take a notice of your institutional brand called IMI Kolkata. For us, it is always wonderful to see IMI Kolkata through your success and growth, both professionally and personally. The campus may have let you go after your course completion, but we remain hopeful that you will come back to connect with IMI Kolkata and inspire the new students. This comeback not only helps us to connect, but also to expand our thought process, raise the bar, match industry requirements, and design & deliver an industry-oriented education. Towards this end, we strive to be in continuous touch with you and seek your feedback from time to time.

You are the greatest ambassador of the Institute. We embrace you as one of the key stakeholders in our growth. Let us stay connected, participate in and support the programs, activities, services and events of the Institute as we commit ourselves to take IMI Kolkata to greater heights.

*Mohua Banerjee*

**Dr. Mohua Banerjee**

Director, IMI Kolkata

## MESSAGE FROM THE CHAIRPERSON



On the occasion of the 10th National Alumni Meet (NAM 2024), I extend my heartfelt gratitude to each one of you for your invaluable contributions in strengthening the bond among the Institute, its students, and esteemed alumni of IMI Kolkata.

The recent global changes have underscored the importance of resilience and agility for individual survival. It fills me with pride to see that the alumni of IMI Kolkata are effectively applying the learnings from our programs to their professional lives and experiencing growth and advancement. Throughout your time at IMI Kolkata, many of you have served in various committees, clubs, and teams, bringing diverse perspectives from different parts of India.

While our alumni now work across various domains and roles, the fundamental values remain unchanged. Our alumni are dedicated to serving their professions, believe in equitable access and opportunities, and are driven by a passion to make a difference — values that unite us all. Your unwavering commitment to these principles has been evident through your support for fellow alumni and current students of IMI, whether through mentoring or other institutional initiatives.

Your cooperation, active participation, and accomplishments have set a high standard for future batches to aspire to, and we eagerly anticipate witnessing their progression to new heights in the days ahead.

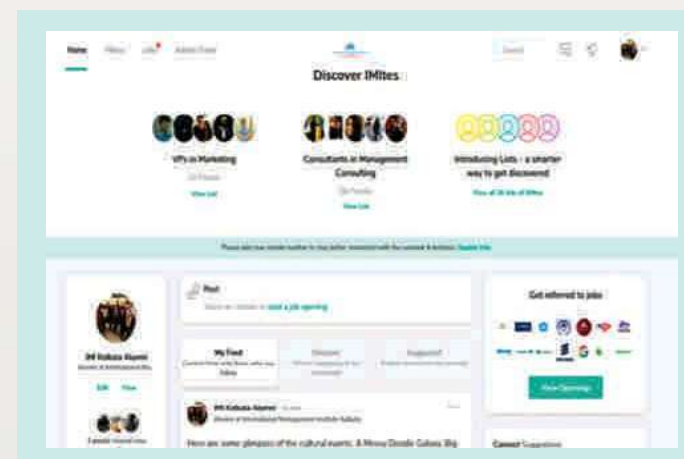
I wish each of you continued success in your endeavours!

**Dr. Sachin Modgil**  
Associate Professor - Operations and Supply  
Chain Chairperson - Alumni Relations  
IMI Kolkata

## ALMACONNECT

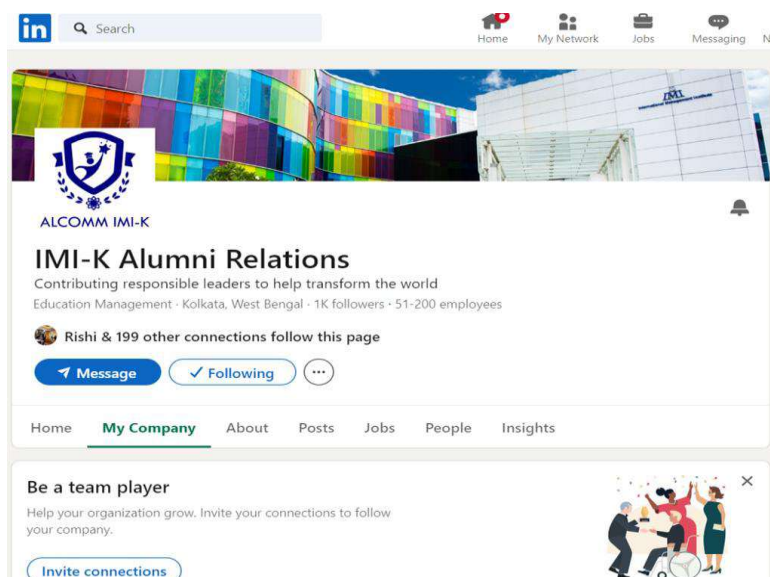
IMI Kolkata is continuously striving towards strengthening its alumni base by undertaking efforts to connect to them on various platforms. The digital platform, Alma Connect is one of the most important mediums through which the Institute facilitates a connection between alumni across batches in the most effective way. IMI Kolkata is seeing a tremendous growth in its alumni connections on Alma Connect with each passing batch. We invite you all to join Alma Connect to strengthen this connection. Few of the most prominent features of Alma Connect are:

- Job referrals - Alma Connect automatically fetches job openings in companies where IMIK alumni work. You can further find openings you are interested in and can get referred by the alumni working there.
- Refresh memories - You can find pictures of events that happened in the past on a timeline format and browse through the years you were in the campus and re-live your nostalgic moments with your friends.
- Post updates - You can post updates and filter your audience based on requirements. Further you can follow alumni, students, faculty members to get updates from.





## ALUMNI COMMITTEE CAMPAIGNS



IMIK Alumni Relations Committee now have its very own LinkedIn page aiming to further strengthen and make new relationship with our distinguished alumni base. Our LinkedIn page aims at establishing strong connections in the professional ecosystem between the Alumni, the Institute and its students. LinkedIn can serve as a one spot destination for the IMIK community to come together and connect. It will also help in keeping each other updated on new achievements and job postings.

This LinkedIn page primarily helps the students and learners to take a step forward in the corporate world. We give our best in giving exposure through various events which make our students accustomed to face the professional domain.

**MILAAP:** IMI Kolkata has cherished the contribution of its distinguished alumnus who have stayed in our hearts over the years. On the evening of November 05, 2023, MILAAP 6.0 brought together Ms. Avipsa Bose, Associate Research Manager, Kantar; Mr. Shashwat Sharma, Enterprise Accountant Manager, mjunction services ltd; Ms. Muskan Gupta, Business Associate, KPMG and Mr. Rony Banerjee, Associate, Grant Thornton from the batch of 2021-2023.



**INFOBYTES:** These are series of posts on our linked feed wherein we share some mind blowing insights into the business and corporate world. We present some concepts which depict the practicality when they will enter the managerial domain.



INFOBYTE



**FESTIVAL CONNECTIVITY :** We connect with our alumni base here on different festivities so that they remain connected to their college family.



**KNOW YOUR ALUMNI:** We share the experiences of alumni personnel, their transitions from being a student to being a work professional.

**EXPERT TALKS:** "Expert Talks" addresses students' specialization dilemmas with insights from professionals in diverse fields. Through speeches, experts share practical perspectives, offering clarity on real-world applications beyond textbooks. This platform aims to guide students in making informed decisions by providing valuable insights into various specializations..



## ALUMNI INTERACTIONS



### **I** Ninth National Alumni Meet, 2023

IMI Kolkata hosted the Ninth National Alumni Meet held on January 14, 2023 on the theme "Homecoming". The alumni were welcomed by Dr. Mohua Banerjee, Director, IMI Kolkata and other pioneers of the Institute.. For the Alumni, it was an evening with a plethora of activities to reminisce the good old days. The event witnessed the launch of the Annual Alumni Magazine - IMIKins, Volume 2023.



Five awards were conferred to the alumni members for their outstanding performance — Star Alumnus for Corporate Excellence - Ms. Neha Khandelwal (People Program Specialist, Accenture, Gurugram) and Mr. Ankit Kohli (Associate Vice President, Paytm Payments Bank, New Delhi) Rising Star Alumnus - Mr. Harsh Bansal (SAP Functional Analyst, Deloitte, Gurugram) Star Alumnus for Institution Building Activities - Mr. Sombuddha Banerjee (Senior Executive, CESC, Kolkata) and Star Alumnus for Entrepreneurial Excellence- Ms. Pooja Agarwal Saria (Founder and CEO, Artsy, Kolkata). The event also saw an interesting and intriguing panel discussion amongst Mr. Soumadip Sen, Associate Solution Advisor, Deloitte (Alumnus of IMI Kolkata) Ms. Alisha Sheikh, Credit Analyst, HSBC (Alumnus of IMI Kolkata) Mr. Anupam Bhattacharya, Sales Planning Manager, TATA Steel (Alumnus of IMI Kolkata) and Mr. Srikrishan Singh, Associate 2, PwC (Alumnus of IMI Kolkata) on the topic "Transition from College life to Corporate life"

The event was finally concluded by Dr. Sachin Modgil, Chairperson - Alumni Relations, IMI Kolkata, with a heartfelt vote of thanks.





## ALUMNI AWARDS, 2023

### *Star Alumnus for Corporate Excellence*



**Mr. SHREYASH KHITAN**  
AVM, AT APPARIO RETAIL  
PVT. LTD.  
PGDM 2018-20

Shreyash is currently working as Associate Vendor Manager at Appario Retail Pvt. Ltd. with industry experience of around 4.5 years across various marketing sector. Prior to Appario he has worked with Shopee as Senior Analyst and at Marico as Territory Sales Officer respectively. During his tenure in IMI Kolkata he was the in the core committee member of Alumni Relations Committee and Placement Committee respectively.

### *Rising Star Alumnus*



**Mr. JIT NASHKAR**  
DEPUTY MANAGER -  
CATEGORY  
BLINKIT  
PGDM 2018-20

Jit is currently working as Deputy Manager - Category at BlinkIt. He has an industry experience of around 3.5 years in the FMCG sector. He completed his summer internship in ICICI Prudential AMC Ltd. He has also worked with More Retail Pvt. Ltd as Assistant Category Manager (B&M Lifestyle) prior to which he was working with Shopee as Senior Analyst..

## ALUMNI AWARDS, 2023

### *Star Alumnus for Institution- building Activities*



**Mr. JIT NASHKAR**  
DEPUTY MANAGER-  
CATEGORY  
BLINKIT  
PGDM 2018-20

Jit is currently working as Deputy Manager - Category at BlinkIt. He has an industry experience of around 3.5 years in the FMCG sector. He completed his summer internship in ICICI Prudential AMC Ltd. He has also worked with More Retail Pvt. Ltd as Assistant Category Manager (B&M Lifestyle) prior to which he was working with Shopee as Senior Analyst..

### *Star Alumnus for Entrepreneurial Excellence*



**MR. RITOBROTO  
MUKHERJEE**  
MARKETING DIRECTOR,  
EMSURG HEALTHCARE  
INDIA PVT. LTD.  
PGDM 2016-18

Ritobroto is currently the Director (Marketing) for Emsurg Group. He is in charge of the Orthopaedics & Biologics Portfolio for the Company for PAN India & SAARC Countries. Overall, he oversees the Online & Offline Marketing & Brand Presence of Emsurg. Also, he is managing the R&D for New Project with Symbiosis School Of Biological Science, Pune in the domain of Industrial Microbiology. He has the industry exposure of around 6 years, Prior to Emsurg he was working with ITC and Future Group as well. He has a special interest towards the Retail/FMCG/IT-Healthcare/Life Science sector with sales and marketing domain.

## ALUMNI ACHIEVEMENTS



**Shashwat Sharma**  
mjunction services ltd.  
(PGDM batch 2021-23)

He has received the "Rockstar Settler Award" in mjunction services ltd. for Best Performer among all new joinees for the year 2023.



**Sayan Barman**  
HDFC Life  
PGDM batch 2020-22

He has received the "Management Trainee of the Year" award in HDFC Life for his outstanding performance.



**Sayak Sinha**  
Firstsource Solutions  
PGDM batch 2021-23

He has received the "Best Employee of the Month of August" for his outstanding performance in Firstsource Solutions Limited.



**Sourojyoti Ghosh**  
Deloitte  
PGDM batch 2020-22

He has received the "Applause Award" in Deloitte. This award was for his consistent efforts on meeting the project delivery deadlines.



**Snigdho Sundar Kundu**  
Amazon  
PGDM batch 2014-16

He is starting on a new opportunity with Amazon US, as a Business Intelligence Engineer II. This internal transfer is owing to his outstanding performance in Amazon.



**Sombuddha Banerjee**  
CESC  
PGDM batch 2016-18

He is presently working as an Executive - Materials in CESC Limited. He has received the "Certificate of UDAAN" in CESC Limited.

## ALUMNI ACHIEVEMENTS



**Rishav Bhattacharjee**  
EY GDS  
PGDM, 2020-22

Mr. Rishav Bhattacharjee have received the "SPOT Award" at Ernst & Young - Global Delivery Services for his dedication and perseverance that contributed to the success of the organization.



**Shreyash Khaitan**  
Appario Retail  
PGDM batch 2018-20

He has received the Quarterly Recognition Award at Appario Retail. Shreyash is currently leading the Audio Portfolio for MVR Program where he manages brands which have potential to grow big through focussed efforts



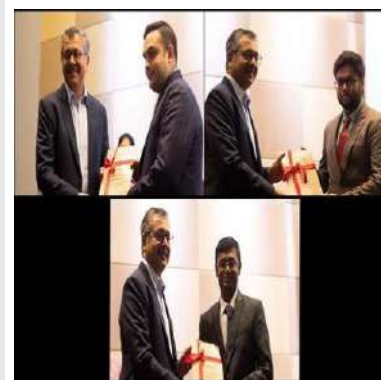
**Srikrishnan Singh**  
PwC  
PGDM Batch 2014-16

He has been promoted to Senior Associate (Deputy Manager) level at PwC. This promotion comes within eight months of his previous promotion, as per client's special recommendation.

## STUDENT ACHIEVEMENTS



The top three students, namely Mr. Mohit Sarda for Academics, Mr. Soham Halder for All-Round ability, and Mr. Maharnab Talukdar for Cultural brilliance, were honored with a prestigious award and a prize money of ₹31,000 each.



IMI Kolkata acknowledges the academic excellence of three students from the PGDM Batch 2022-24. Mohit Sarda, Arnave Samanta, and Soukhin Sarkar with an award of a combined scholarship worth Rs. 1.75 lakh, recognizing their exceptional achievements.



We congratulate Sounak De, Dipayan Ghosh, Mahima Jaiswal and Manojit Panda (Batch of 21-23) for their exceptional performance and securing 3rd position in the event collaboHRate organized by IIM Shillong.



## ALUMNI GUEST LECTURES

On July 28, 2023, IMI Kolkata hosted Alumni Connect 2023, a Round Table discussion on the theme "Mastering Transition from Campus to Career." Distinguished alumni from IMI Kolkata, including Ms. Aishwarya Chopra, Mr. Subhanu Bhattacharya, Ms. Vaishali More, and Ms. Pallavi Kejriwal, shared their diverse experiences. The event was graced by Prof. Mohua Banerjee, Director, IMI Kolkata; Ms. Debasree Dutta, Head of Placements, Corporate, and Alumni Relations; Dr. Sachin Modgil, Associate Professor (Operations and Supply Chain); and Mr. Soumitra Ghosh, Executive-Placements, Corporate, and Alumni Relations.



Moderated by Mr. Subhanu Bhattacharya, the discussion centered on the challenges of the corporate world, emphasizing the significance of sales. The focus was on creating a platform for self-learning within a strong network. The alumni advised students to embrace challenging environments for continuous learning and accountability. The session concluded with expressions of gratitude from the participants, followed by an interactive Q&A session with the students.

## FIRESIDE CHAT

On August 25, 2023, IMI Kolkata organized a "Fireside Chat" focusing on Digital Transformation and Business. The event featured Mr. Arnab Basu, Advisory Leader at PwC India, and Mr. Amitava Sengupta, Chief Digital Officer at RP-Sanjiv Goenka Group, engaging in a discussion with Professor (Dr.) Mohua Banerjee, Director of IMI Kolkata.



The conversation delved into various aspects, including the digital shifts prompted by COVID, geopolitical challenges, supply chain transparency, knowledge dissemination ecosystems, data privacy, and the profound impact of generative AI. The session concluded with an interactive Q&A segment, facilitating engagement between students and industry experts. The students acquired profound insights, augmenting their comprehension of how digital transformation influences business models in various industry sectors.



## TALENT ACQUISITION CONCLAVE 2023

On December 9, 2023, IMI Kolkata launched its "Talent Acquisition Conclave 2023" on the theme "Talent Acquisition: Integration with Current Strategic Imperatives". The event is a part of IMI Kolkata's "Confluence" initiative, aimed to connect industry leaders with management students and prepare them for future careers. The first session "From Hype to Reality: Unveiling Practical Applications of Artificial Intelligence in Acquiring Talent" focused on AI's practical applications in talent acquisition.

Ms. Brishti Mondal Vice President - HR, NRI Fintech India, highlighted AI's transformative impact on HR, highlighting how automation frees recruiters for strategic decision-making and relationship building.

Ms. Subhagi Arora, Associate Vice President - HR at PeopleStrong, highlighted how AI can enhance employee engagement and retention by providing personalized learning and development programmes.

BNY Mellon's Vice President, Mr. Baliram Mutagekar, highlighted the challenges organizations face when integrating AI into their workflows.



**Brishti Mondal**  
VP - HR  
NRI Fintech India



**Subhagi Arora**  
Associate Vice President - HR  
PeopleStrong



**Asha Monnappa**  
Director - HR  
Firstsource Solutions Limited



**Gaurish Wagh**  
Global Talent Management & Change Lead  
Credit Suisse



**Baliram Mutagekar**  
Vice President  
BNY Mellon



**Shweta Jain**  
Senior Manager - HR  
ICF Consulting Pvt Ltd



**Sougata Sen**  
Head - Campus Recruitment  
Hexaware



**Devi Prasad Dash**  
CHRO  
Apollo Health & Lifestyle Limited

Ms. Shweta Jain Senior Manager, HR at ICF Consulting Pvt Ltd, highlighted is AI's transformative impact on HR, freeing recruiters from routine tasks and enabling a focus on strategic decision-making and relationship building

Ms. Asha Monanappa, Director HR at FLS illuminating the profound impact of AI on HR, particularly in the realm of automation, which empowers recruiters to engage in strategic decision-making and foster meaningful relationships. highlighted how AI can enhance employee engagement and retention by providing personalized learning and development programmes.

Mr. Gaurish Wagh, Global talent Management & Change Lead at Credit Suisse showcased the transformative effects of AI on HR functions, with a spotlight on how automation liberates recruiters, allowing them to dedicate more time to strategic decision-making and building essential relationships.

Mr. Sougata Sen, Head Campus Recruitment, Hexaware highlighted the game-changing role of AI in HR, where automation plays a pivotal role in releasing recruiters from mundane tasks, enabling them to concentrate on strategic decision-making and the cultivation of relationships.

Apollo Health & lifestyle Ltd's CHRO, Devi Prasad Dash, spotlighted were the obstacles that organizations encounter when incorporating AI into their operational processes.



## BUSINESS CONCLAVE 2023

On September 23, 2023, as part of its "IMI Insights" initiative, IMI Kolkata hosted a Business Conclave exploring the theme "Reimagining Business Ideas in Disruptive Times." The inaugural session featured the ceremonial lighting of the lamp by distinguished figures, including Mr. Kaushik Roy, Managing Director at PCBL Ltd; Mr. Sabyasachi Bhattacharya, President – Corporate HR at RP-Sanjiv Goenka Group; and Professor (Dr.) Mohua Banerjee, Director of IMI Kolkata. Also present was and Ms. Debasree Dutta, Head of Placements, Corporate & Alumni Relations, IMI Kolkata.

Other Speakers were - Sujoy Banerjee, Group Chief people officer & group head- Marketing, Gainwell commosales Private Ltd, Sudakshina Bhattacharya, President and CHRO, HDFC ERGO General Insurance, Abhijit Bhattacharya, Head- Talent Acquisition, Rewards and Leadership, HR, ICICI Bank, Sudipta Mukherjee, Head, Data and Analytic, RP-Sanjiv Goenka Group, .



Amitabha Tripathi, SVP-Head of Analytics Consulting and Solution, Aditya Birla Management Corporation Pvt Ltd, Diptiman Raichaudhuri, Principal Solution Architect, Amazon Web Services. Murali Krishnan, CMO & Co- Founder, WOW! MOMO

## ROUND TABLE SESSION

On July 31, 2023, the inaugural event of IMI Insight 2023 took place, featuring a thought-provoking roundtable discussion titled 'From College to Management Education and Beyond.' The IMI Insight 2023 launch event featured a thought-provoking roundtable discussion centered around the theme "From College to Management Education and Beyond." This gathering seamlessly brought together seasoned industry professionals, offering a unique opportunity to glean firsthand insights from the corporate forefront. Mr. Ranjan Banerjee, the distinguished Group Head of HR at Berger Paints India Ltd., took center stage, providing invaluable perspectives on the crucial transition from college to management education. His discourse delved into the initial walkthrough of this journey, emphasized essential skill sets, and shed light on the ever-evolving dynamics of corporate culture.

Other Speakers were: Ms. Prapti Roy, Senior Director of Human Capital at PwC India, Mr Yash Kumar, Senior Vice President & Head- North & East- Kotak Mahindra Bank Ltd. Overall, the event served as a rich source of knowledge and inspiration for those seeking to chart a successful course in management education and beyond.





## ALUMNI MENTORSHIP PROGRAMME

IMI Kolkata hosted its very first mentorship programme this year for the present first-year batch (2023-25). In this programme, the alumni join us to interact with the students to help them gather knowledge from their valuable experiences and insights in order to adapt and survive through the ever-changing dynamics of the corporate world.

In this session, twenty minutes is allotted to each student, where in the first fifteen minutes the alumni interview the students while in the remaining five minutes, the alumni are requested to give the students their honest feedback and talk about the areas of improvement.

In adapting to the current paradigm, the Institute aims at conducting alumni sessions in a hybrid mode so that the interaction between the alumni and students increases. Although most of the alumni conducted the interviews in the online mode, some of them who are from Kolkata preferred to conduct the interviews in the offline mode by physically coming to the campus.



Some of the alumni who took part in this session are Mr. Sombuddha Banerjee (2016-18), Mr. Shuvam Roy (2016-18), Mr. Rohit Singh (2017-19), Mr. Nawab Zakaria Haque (2019-21), Mr. Amit Kumar Gupta (2016-18), Mr. Surya Agarwal (2015-17), Mr. Mohit Arora (2017-19), Mr. Subhanu Bhattacharya (2017-19), Ms. Rukmini Durge (2018-20), Mr. Debarpan Naha (2015-17) etc. We look forward to take this initiative to even higher levels in the upcoming days.

## MENTOR MENTEE PROGRAMME

Alumni Relations Committee conducted the Mentor – Mentee Programme where the main aim of the program was to assign an alumna or an alumnus for a group of students in order to guide them through their Summer Internship Programme. The Summer Internship Programme is the first connection of a student with the corporate world during his or her MBA tenure and our established alumni network really assisted them in making it a successful episode.



For this year 10 Alumni Members mentored almost 51 first year students of the batch 22-24 across six cities. Some of them are as follows, In Bengaluru it was Ms. Sayantanee Sikdar and Mr. Shreyash Khaitan. For Pune - Mr. Anuj Bhandari. For Delhi and Noida - Mr. Karan Bhardwaj and Mr. Rajanikant Dubey. For Gurugram - Ms. Paridhi Agarwal. For Kolkata - Mr. Jit Naskar, Mr. Avishek Majumdar, Mr. Sombuddha Banerjee, Mr. Vivek Murarka. The program was hugely successful and further strengthened the bridge between the Institute and the Alumni network.

## LIVE PROJECTS

Experiences are what shape students and prepare them for the corporate world. At IMI Kolkata, the students get innumerable opportunities through Live Projects with renowned companies and in different domains such as sales, marketing, finance and human resource. These Live Projects help students get industry exposure by putting forth their theoretical knowledge to practice, and in the process engaging in activities that aid in developing the business acumen.



## BLOOMBERG TERMINAL

IMI Kolkata has set up a finance lab to equip the students with skill sets that are required for being industry ready. The finance lab currently is equipped with the Bloomberg Professional Service which provides real-time information on various financial instruments. It also provides news feed, analytics and messaging services to other professionals.





## TEDX - IMI KOLKATA 2023



On the impactful date of December 15, TEDx IMI Kolkata successfully ignited a fervent passion for climate action among students, fostering a vibrant and dynamic exchange of ideas that revolved around the critical theme of "Climate Crisis." A heartfelt expression of gratitude is extended to the Center of Excellence at IMI Kolkata, specifically the 'Environmental Stewardship and Sustainable Initiatives,' whose invaluable support played a pivotal role in orchestrating this noteworthy event.

Guided by an esteemed panel of thought leaders and experts, the forum boasted an impressive lineup of speakers. Miss Yogini Bapat, an accomplished Environmentalist and Director at Yu Technologies Pvt Ltd, as well as the Founder of BE-Live Envirtech and Co-founder of Parivartan Organization, brought her wealth of knowledge and experience to the stage. The lineup also featured Mr. Aparup Roy, a promising young scholar; Mr. Aravind Voruganti, the Convenor of Bharat Blockchain Yatra and Vice President at IDS; Mr. Jyotirmoy Roy, the visionary Founder of GreenEnco Ltd;

## TEDX - IMI KOLKATA 2023

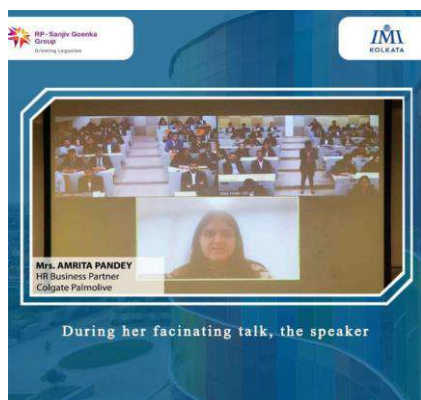
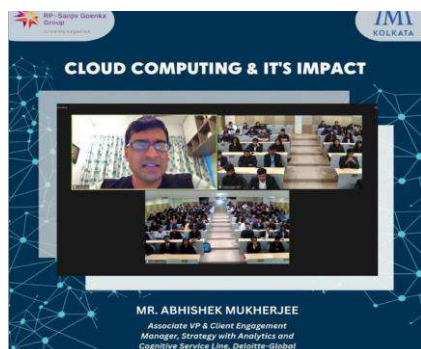


Mrs. Padmashree Balam, a dedicated Environmentalist; and Ms. Shail Bala Tripathy, a Legal Technologist. This diverse group of speakers delved into a wide spectrum of perspectives, ranging from the concept of collective responsibility to exploring cutting-edge technological solutions for addressing the pressing issue of climate change.

The event was not merely a platform for discussion but also a showcase of practical measures aimed at managing renewable energy. It underscored the significance of individual choices and their potential to contribute to positive change. As the students departed from this transformative experience, they carried with them a newfound sense of empowerment and motivation. Armed with the knowledge acquired at the forum, they are now better equipped to navigate the intricate landscape of greenwashing, fully determined to play an active role in sparking meaningful and impactful change within their communities.



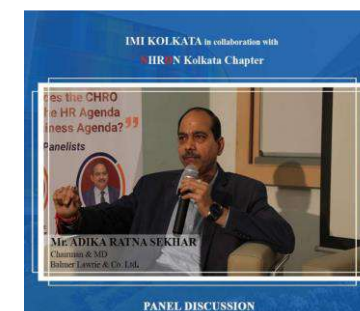
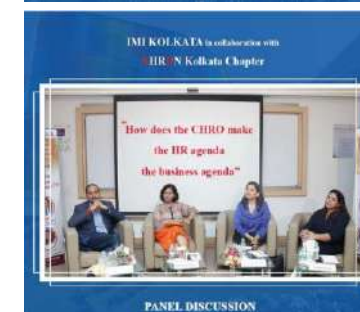
## CONFERENCES AND SEMINARS



IMI Kolkata hosted insightful guest lectures from industry leaders. On December 4th, **Deloitte's Associate VP and Client Engagement Manager Mr. Abhishek Mukherjee** lectured on cloud computing, covering fundamentals, models, and ecosystems while underscoring data's importance. His engaging Q&A fostered student participation. On November 9, **Colgate Palmolive's HR Business Partner Mrs. Amrita Pandey** examined "Talent Entropy" amid economic uncertainties, highlighting unpredictable talent flows. She discussed sector growth, IT trends, and business evolution with real-time feedback. On November 28, **Tata Metaliks' Chief Corporate HR Mrs. Juhi Mishra** illuminated "Talent Management," emphasizing digital and emotional quotients for productivity given evolving work structures. She provided insights on talent attraction and retention levers while stressing diversity. Audiences left inspired and informed, ready to apply these perspectives.

## NHRDN, IMI KOLKATA, CAREER CLUB

On September 1, 2023, IMI Kolkata had the privilege of hosting an insightful roundtable discussion in collaboration with the NHRD Kolkata Chapter on the theme '**How Does the CHRO Transform the HR Agenda into the Business Agenda?**' The distinguished guests included NCDEX Chief People Officer Ms. Aditi Mukherjee, Balmer Lawrie & Co. Ltd. Chairman & MD Mr. Adika Ratna Sekhar, TM International Logistics Ltd. CHRO Ms. Shabana Khan, and IMI Kolkata, Professor of Marketing - Dr. Rituparna Basu. The discussion comprehensively explored various facets including meticulous HR planning pivotal significance for business strategies. Attendees gained enriched understanding of the vital intersection between HR and business strategy through meticulous dissection and analysis of the theme. IMI Kolkata extends heartfelt appreciation to all attendees, esteemed guests, and dedicated faculty whose active participation made this event a resounding success.



## ACHIEVEMENTS BY PROFESSORS



Dr. Sachin Modgil, Associate Professor of Operations and Supply Chain and Chairperson of Alumni Relations Committee was the panel member in INSIGHT 24 which is an annual corporate panel discussion at IISWBM Kolkata. The topic for the discussion was “Emergence of Virtual Simulation and Digital Twins in product lifecycle management.



Dr. Sahana Roy Chowdhury, Associate Professor and Area Chair of Economics was the speaker panellist (Editor-in-Chief) on Session “Publishing in High Impact Journals” at 16th ISDSI-Global Conference 2023 IIM Ranchi, on 28<sup>th</sup> December 2023.



Dr. Arghya Ray, Assistant Professor (Management Information Systems and Analytics) and Chair of Bharat Blockchain Network Chapter at IMI-Kolkata, presented two papers on International Sustainable Development Studies Institute 2023 held in IIM Ranchi between 26-29 December 2023.



Dr. Sahil Singh Jasrotia, Assistant Professor for Marketing, received the Best Paper Award in 3rd E-business technologies Conference held virtually and was organized by Faculty of Organizational Sciences, University of Belgrade, Serbia.

## CONFERO 11.0

The CONFERO 11.0 had its graceful commencing with a incredible art and culture event that one only begin to imagine which comprised of all the colours, cultures and emotions, encompassed within the territories of the human realm. Post this meaningful opening ceremony, the various clubs and committees enacted bountiful activities

and events based upon the theme "Burn to Emerge" of our CONFERO 11.0. The students got deep insight from the interactive sessions and management events conducted. We had judges from various fields and industries to guide and mentor the participants. Our events were enforced with participation of students from other premium colleges like IIMs and NMIMS.

CONFERO 11.0's inaugural ceremony featured lamp lighting, insights by Director Dr. Mohua Banerjee, and reflections on gratitude, family, career by Chief Guest Mr. Mukesh Kumar.

Every year we attempt to successfully enlighten our students with corporate exposure and enhance their cultural wellbeing through our events in CONFERO. This year it has been undertaken in a complete online mode. However, it hasn't diminished the enthusiasm and zeal of our students and organizing associations. With the abundance I creativity and talent in the participants, the event CONFERO 11.0 has been a great success





## EVENTS AT IMI KOLKATA



### EVENTS ORGANISED BY CLUBS AT IMI KOLKATA

The Business Club, BizzAfrs hosted the event “Moneypoly”. The participants in the event were engaged in a trading session in which they traded cards amongst themselves in order to obtain realistic trading expertise. Furthermore, an exciting bidding process among teams provided intellectual depth to the contest.

The Creative and Content Club of IMI Kolkata, Wallrush, hosted "Bel-Esprit 4.0" with an aim to enhance creativity and imagination skills of participants. Participants were given a quote as a prompt and each participant had to create a short piece of writing, such as a poem, story, or reflection, inspired by the given quote. The participants were evaluated based on their creativity and interpretation.

Strategy and Consulting Club organised "Mindzoid 4.0," and it lived up to its name by being an enjoyable experience that also redefined our strategic landscape. Enhancing a participant's cognitive capacities and developing skills such as teamwork, decision-making, coordinating, problem-solving, and time management, among others.

## EVENTS AT IMI KOLKATA



### EVENT ORGANISED BY THE MARKETING CLUB

MarKreators, the Marketing Club organized the event name "**Marauders, Quest**". In this event, there was a round of “BrandVerse” in which the participants were tested on the creative skills and marketing skills. The participants were given two contrasting brands out of which they had to create a product of their own which would represent both of these brands. Apart from this, they were also required to advertise their product in their own unique way.

### CULTURAL DAY

IMIK celebrated the Cultural day through a series of exciting events. The students of 22-24 batch beautifully portrayed the amalgamation of social norms, values and traditions, food, language and art.





## EVENTS AT IMI KOLKATA

### FUN FLY 2.0

Sports Committee of IMI Kolkata held its first event of the academic year Fun Fly 2.0. Participants took part in a game called “Spoon Ball” which required them to balance the ball on a spoon and walk as fast as they can and go to the finish line. The aim was to test students on their game spirit, discipline and goal-setting abilities. Also, students get to know one another by allowing them to interact with their batchmates as well as their seniors.



### TEACHER'S DAY

IMI Kolkata orchestrated a magnificent tribute to our esteemed professors during the 2023 Teacher's Day celebrations, honouring their wealth of knowledge and insight. The event dazzled with an array of artistic expressions including music, poetry, dance, and plays presented by both PGDM batches, a heartfelt dedication to our cherished teachers.



## 10TH ANNUAL CONVOCATION

APRIL 08, 2023



On April 8, 2023, IMI Kolkata hosted its 10th Annual Convocation ceremony, marking the successful conclusion of the PGDM Batch 2020-22. Distinguished figures from various fields graced the occasion, significantly contributing to its success. Mr. Harjeet Kohli, Jt. Managing Director of Bharti Enterprises, delivered the convocation address, highlighting the significance of collaborative effort and adaptability as pivotal elements in personal and professional growth, often serving as the driving force behind success. Professor Mohua Banerjee, Director of IMI Kolkata, presented the institution's annual report and accomplishments for the year. Even after the event concluded, a sense of joy and contentment lingered in the air.

## ORIENTATION PROGRAMME, Batch of 23-25



On July 4, 2023, IMI Kolkata marked the commencement of its 13th Orientation Program, welcoming a new cohort of future business leaders. Esteemed industry experts, including Dr. Rajeev Singh, Director General of the Indian Chamber of Commerce, and Mr. Sunil Bhandari, Executive Director-Corporate of RPSG Group, graced the inaugural session. Professor Mohua Banerjee, Director of IMI Kolkata, and Professor Rachana Chattopadhyay, Dean (Academics), were also present. The event featured the ceremonial lighting of the lamp and insightful speeches by guests, sharing personal experiences and offering guidance to the fresh MBA aspirants. Three outstanding students from the PGDM Batch 2022-24—Mohit Sarda, Arnave Samanta, and Soukhin Sarkar—received a combined scholarship of Rs. 1.75 lakh for their academic excellence. Mr. Amit Ghosh from IMI New Delhi later addressed students on Placements and SIP practices, providing valuable insights into the corporate realm. The session concluded with a gracious vote of thanks from Professor Rachana Chattopadhyay.

## IMIK IN MEDIA





## STUDENT ALUMNI COMMITTEE



Third row: (from left to right) Animesh Srivastava, Newsee Jain, Rishi Jain, Rashmi Ranjan Acharya, Soubhik Ghosh, Vikash Singh (AIComm members)  
 Second Row: (from left to right) Aishwarya Agrawal, Atika Agrawal, Disha Bothra, Ayush Kumar, Aditya Sahu, Aditi S Taunk (AIComm members)  
 First Row: (from left to right) Mr. Soumitra Ghosh, Dr. Sachin Modgil, Ms. Debasree Dutta (Management Team)



## ALUMNI BODY



Dr. Sachin Modgil



Dr. Rachana  
Chattopadhyay



Dr. Chanchal Chatterjee



Ms. Debasree Dutta



Mr. Soumitra  
Ghosh



Ms. Karabi Bhattacharya  
Rao

The alumni network of an Institute is a precious asset of any institution and as the Alumni Relations Committee of IMIK, we feel immense pleasure to curate "IMIKins" the Annual Alumni Magazine.

"IMIKins" is an attempt to put together all the major happenings of the Institute which will help all alumni to stay connected with the growth and development of your own Alma Mater.

The IMI family is very proud of their alumni network who are achieving great heights in their own respective fields and bringing laurels to the name of the Institute.





INTERNATIONAL MANAGEMENT INSTITUTE  
KOLKATA

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