



## Empowering Future Leaders to Drive Sustainable Change.



## Exposure to AI in ESG reporting



## Learn Auditing & Reporting



## Practical hands-on training module



## Executive Alumni Status



## Program Roadmap: What's Ahead

The program will equip learners with practical skills in ESG auditing and performance evaluation and reporting. Its key highlights are:

- In-depth exploration of sustainability, CSR and ESG concepts and their business integration.
- Focus on environmental sustainability strategies and innovative management approaches.
- Comprehensive coverage of ESG reporting frameworks, including GRI, NGRBC, BRSR, and SDGs.
- Artificial Intelligence (AI): Leveraging AI in strengthening reports and applying it to this domain for better and quicker results even under complex situations.
- Transform theoretical knowledge into practical mastery through hands on experience on an industry leading ESG platform

## Program Outcomes: What You'll Achieve

- **Master ESG Principles & CSR:** Apply ESG principles for sustainable business, and understand CSR frameworks and practices.
- **Implement ESG Strategies:** Develop and execute effective ESG strategies aligned with business objectives, driving positive change within organizations and their ecosystems.
- **Excel in ESG Reporting and Auditing:** Produce high-quality ESG reports, meet regulatory requirements, and conduct comprehensive ESG audits to enhance organizational transparency and accountability.
- **Artificial Intelligence (AI):** Learn how to include the advantages of AI in collating data for ESG reporting and creating reports.
- **Accelerate your Career Trajectory:** By mastering an enterprise grade ESG platform, giving you the rare combination of conceptual knowledge and practical skills that organizations desperately seek but rarely find in sustainability professionals.

This program is perfect for building a solid foundation in sustainable business with an understanding of AI in this domain and gaining hands on experience on a powerful platform where theoretical concepts become practical skills that organizations value immediately



## Why Join Our Program?

**Enhance Leadership Skills:** Develop strategic thinking and leadership abilities in sustainability, preparing you for senior roles in ESG management.

**Expertise in a Growing Field:** Gain advanced skills in ESG, a rapidly expanding area. With companies prioritizing sustainability, your knowledge will be in high demand.

**Global Perspective:** Prepare for an international career with a comprehensive view of sustainability, leadership, and ESG strategies.

**Comprehensive Curriculum:** Explore all aspects of Sustainability, ESG and CSR- from foundational concepts to advanced strategies. Learn about standards, ESG auditing, reporting and reassurance.

**Artificial Intelligence:** Learn to apply AI to enhance ESG data accuracy, promote consistency in reporting, improve gap analysis thereby making it easier to comply with ESG frameworks.

**Practical Skills:** Acquire hands-on skills you can apply immediately. Learn to conduct materiality assessments, create ESG reports, and perform audits—key abilities for sustainable practices.

**Executive Alumni Status:** Connect with peers from diverse industries during the 3-day campus visit. You'll also gain access to IMI's executive alumni network for ongoing professional support.

**Recognized Certification:** Receive a prestigious certificate from IMI Kolkata upon completion, boosting your credibility in the ESG field.

**Learn from Experts:** Our faculty, including Prof. Tirthankar Nag and Dr. Rohan Mukherjee, bring extensive academic and industry experience. Their insights will enhance your learning beyond textbooks.

**Flexible Learning:** With 80% online and 20% in-person, the program fits into your busy schedule, allowing you to enhance your skills without interrupting your career.

Join us on this transformative journey to become a leader in sustainability and ESG strategy. This is the **ONLY** program that gives you an exposure on how AI can be used coupled with a hands-on training program.





## Our Academic Alliance

IMI and myDiksha join hands for industry-ready education!

**International Management Institute (IMI)**, established in 1981, is one of India's top business schools, with campuses in New Delhi, Kolkata, and Bhubaneswar.

Founded with corporate sponsorship and in collaboration with IMD Lausanne, IMI consistently ranks among India's top 10-15 business schools and is internationally accredited by AMBA.

The institute offers a range of programs, including PGDM, executive education, and doctoral studies, and has partnerships with leading institutions across Europe, North America, and Asia.

With a vision to be a globally focused management school, IMI aims to develop responsible, innovative leaders through high-quality research and a faculty with global expertise and corporate experience.

**myDiksha** is an innovative educational initiative focused on aligning academic learning with industry demands.

Founded by industry experts and advised by leaders from top institutions, it provides career-focused certification programs in ESG, Finance, Technology and Management.

Through partnerships with premium institutes and an emphasis on practical skill-building, myDiksha aims to boost professional's employability and support companies in recruiting well-prepared talent.

myDiksha is collaborating with a technology partner to transform theoretical knowledge into practical implementation skills through hands-on experience with industry-leading technology.



# Meet the Program Directors

## Dr. Tirthankar Nag

**Position:** Professor-Strategy, Innovation & Entrepreneurship;  
Dean (Research & International Relations);

Area Chair - Strategy, Innovation & Entrepreneurship, IMI Kolkata

**Experience:** 20+ years in teaching

**Expertise:**

- ESG for Responsible Value Creation
- Design Thinking for Innovation
- Ethics and Sustainability in Digital Business
- Digital Transformation
- Advanced Strategic Management
- Research Methodology



## Highlights:

- **Academic Leadership:** Mentors doctoral candidates at leading institutions; widely published in books and peer-reviewed journals. Conducted management development programs for top PSUs and large private companies.
- **Recognition & Credentials**
  - o Recipient of the prestigious Chaudhary Padmanabhan Pant Award from IIM Ahmedabad.
  - o Certified by the World Bank Institute and the United Nations.
- **Education:** Bachelor's in Electrical Engineering from Jadavpur University, Fellow of IIM Ahmedabad.
- **Advisory Roles:** Provided strategic counsel to senior leadership at PwC, KPMG, and multiple Indian government ministries.
- **Industry Experience:**
  - o 20+ years in management consulting, investment banking, and research
  - o Known for blending academic depth with real-world insights to deliver impactful solutions.

## Dr. Rohan Mukherjee

**Position:** Associate Professor; Area Chair-  
Management Information Systems & Analytics, IMI Kolkata

**Experience:** 15+ years in teaching

**Expertise:**

- Research Methodology for Management
- Digital Transformation
- Digital Business Models
- Marketing and Healthcare Analytics
- Advanced Business Analytics
- Information Technology and Systems
- Business Intelligence and Data Modelling
- Statistics for Analytics
- Mathematical Models for Management



## Highlights:

- **Academic Qualifications:**
  - o MS and Ph.D from IIT Kharagpur with a focus on visual information processing and system design
  - o Post-doctoral research in machine learning and artificial intelligence
- **Academic Appointments:**
  - o Former faculty at IIM Bodh Gaya, IIM Jammu, and the Goa Institute of Management
  - o Currently at IMI Kolkata, contributing to both teaching and research
- **Research & Publications:**
  - o Regular contributor to reputed academic journals and IEEE conferences
  - o Research interests include data analytics, machine learning, and their applications in business
- **Executive Education & Industry Engagement:**
  - o Designed and delivered executive programs in collaboration with leading EdTech platforms
  - o Active in bridging academic insights with real-world business needs

# Pedagogy & Program Structure



## Pedagogy

- A blend of lectures, case studies, guest speakers, group discussions, and project-based learning awaits you. The application of AI and exposure to practical learning will also enhance the learning experience for the future.
- A 3-day campus visit, complete with stay-in facilities, fostering connections with faculty and peers.
- 10 hours of practical learning to develop ESG reports based on Indian & Global standards.
- Online live classes, once a week on Sunday (3hours)
- Recorded lectures are available for repeat viewing for a limited duration.

## Program Structure

### Modules 1-6

- Module 1: Foundations of Sustainability & ESG
- Module 2: Sustainability driven Leadership & Strategy
- Module 3: ESG Reporting, Auditing & Reassurance
- Module 4: Artificial Intelligence for ESG
- Module 5: Experiential Learning on an ESG Platform
- Module 6: Campus Immersion

## Who will benefit?

- Mid-career and senior professionals across sectors.
- Government officials, NGO leaders, industry executives, entrepreneurs, and EHS professionals
- Change-makers committed to integrating sustainability into their roles and the organisation's strategy.

## Eligibility & Selection Criteria

### Eligibility Criteria:

- For Indian Participants: Graduates or diploma holders from recognised institutions.
- For International Participants: Equivalent
- Graduation degree from a recognised university. Work Experience: 1 year in any industry.

### Selection Criteria

- Profile assessment and Statement of Purpose.
- Graduation and work experience

### Program Delivery Mode

- 3-day campus visit (20% of the program).
- Once a week on Sunday for 3 hours (80% of the program).

## Evaluation Methodology /Certification

Evaluation methodology is at the discretion of the faculty. The methodology includes online exams, case analysis, class contribution and any other component as decided by the respective course faculties. The program may require participants to work on individual/group assignments and/or projects. The main objective of such assignments/projects will be to help the participants apply their conceptual learning in the program to actual organizational decision scenarios.

**Certificate of Successful Completion** from IMI Kolkata. Those who clear both Midterm and End Term have maintained minimum level of the attendance.

**Certificate of Participation** from IMI Kolkata. Those who fail to clear either the mid term or the end term but maintain the minimum level of attendance.

**Those who do not maintain minimum level of attendance on the overall basis, will receive no certification from the Institute**

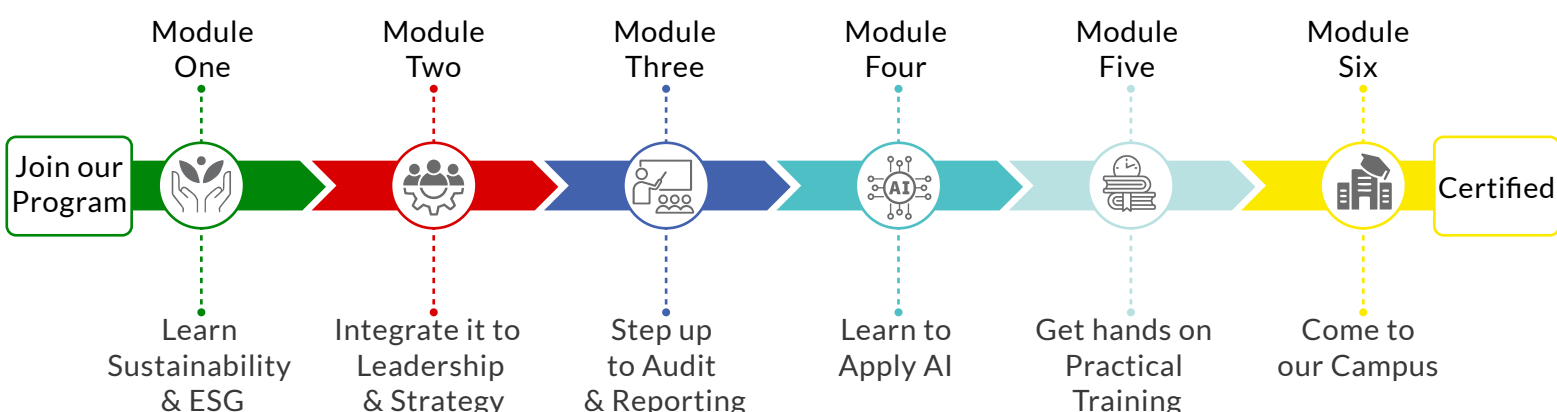
**Minimum 70% attendance is mandatory for successful completion of the program.**

## Sample Certificate





## The Participant's Learning Cycle



## Program Schedule & Fees

### Program Schedule

- Commencement: September 2025
- Apply between: 1<sup>st</sup> June – 15<sup>th</sup> September 2025

### Program Fees

Fee Details	Regular	Early Bird (10% discount)
Program Fee	84,000	75,600
Installment-1	28,000	25,200
Installment-2	28,000	25,200
Installment-3	28,000	25,200
Application Fee	2,500	2,500
<b>Total Fee</b>	<b>86,500</b>	<b>78,100</b>

**GST Extra as applicable**

- Note:**
1. All fee payments to be made in favour of IMI Kolkata.
  2. An Early Bird Discount of 10% for limited seats.
  3. Corporate discount of 15% for 2 or more enrollments from the same corporate.
  4. Fees once paid is non transferable & non refundable under any/all circumstances.
  5. GST currently applicable at 18% (subject to changes as per Govt Guidelines).
  6. All dates are subject to change at the sole discretion of the institute.



**APPLY NOW**

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